



Italy's baby steps to fix its birth-rate crisis

BIG READ, PAGE 15

The danger posed by deepfakes is real

GILLIAN TETT, PAGE 17

Head to head Biden-Sunak talks laid out

President Joe Biden meets UK prime minister Rishi Sunak in the White House yesterday at the beginning of talks that are expected to cover topics from the threat posed by China to the regulation of artificial intelligence.

Laying out the scope of their talks, Biden said the leaders would "put our values front and centre", reflecting their nations' deep and enduring ties.

Sunak focused his initial remarks on the threat, and opportunities, posed by AI. "Our economies are seeing perhaps the biggest transformation since the Industrial Revolution as new technologies provide incredible opportunities, but also give our adversaries more tools," he said.

The prime minister is planning an AI summit of politicians, scientists and tech executives to discuss how the "paradigm-shifting new technologies" are harnessed for the good of humanity.



Evelyn Hockstein/Reuters

UK regulator broadens probe into Odey firm after sexual assault claims

◆ Founder 'strenuously disputes' allegations ◆ Morgan Stanley cuts ties ◆ 13 women report abuse

LAURA NOONAN, HARRIET AGNEW, ANTONIA CUNDY AND MADISON MARRIAGE — LONDON

Odey Asset Management faces a widening investigation by the UK's top financial regulator and the loss of key banking relationships after 13 women made allegations of sexual assault and harassment against founder Crispin Odey.

The UK's Financial Conduct Authority opened an investigation into potential "non-financial misconduct" at the hedge fund two years ago, according to people familiar with the probe.

The inquiry later shifted to cover corporate governance issues after Odey fired his executive committee in 2021, these people said, and might now consider fresh allegations of sexual assault reported by the Financial Times.

The FCA said it was unable to comment on "individuals or specific firms" but added: "However, we take allegations of non-financial misconduct seriously and expect firms to have adequate governance procedures in place that ensures allegations of misconduct are properly investigated."

News of the FCA probe came after Morgan Stanley moved to sever ties with the firm after the FT investigation. Prime brokers such as Morgan Stanley provide credit to hedge funds to facilitate their trading.

FT In tomorrow's Financial Times
The full story of how London hedge fund boss Crispin Odey evaded sexual assault allegations for decades

Odey told Reuters yesterday that Morgan Stanley's move was "a massively quick reaction to an allegation by the FT", adding that "none of the allegations have been stood up in a courtroom or an investigation".

The FT investigation revealed that 13 women alleged they had been sexually harassed or assaulted by Odey over the past 25 years. A law firm representing Odey said allegations made against him were "strenuously disputed".

The most recent alleged sexual assault took place in December 2021 after a dinner party in Odey's mansion, Eastbach Court in the west of England.

The investigation also found that partners at Odey Asset Management were aware of his alleged mistreatment of women as far back as 2004 when a

receptionist resigned and initiated a legal complaint against the firm.

In her resignation letter she said she was "prone to receiving unwanted and unrequested sexual attention from Mr Crispin Odey" in the form of "massages, kisses, embraces and crude sexually suggestive comments".

The FT investigation revealed that the firm's executive committee attempted to discipline Odey in December 2021 for breaking a "final written warning" prohibiting him from behaving inappropriately with female staff. Instead, Odey fired the committee.

JPMorgan and Goldman Sachs are reviewing their prime broking relationships with Odey Asset Management in light of the allegations in the FT, according to people familiar with the situation.

Jess Phillips, a UK opposition MP and shadow minister for domestic violence, said the FCA should "absolutely carry out their own investigation and give these serious allegations of sexual assault the attention they deserve".

Harriett Baldwin, a Conservative MP who chairs the Treasury select committee, said: "The range of women . . . paints a troubling picture of an inappropriate work environment."

She added: "I am sure investors and prospective investors in the funds, employees and prospective employees and the regulator will read this article with concern."

Morgan Stanley, JPMorgan, Goldman Sachs and Odey Asset Management all declined to comment.
Additional reporting by Laura Hughes

Briefing

► Adobe says watchdogs must not stifle innovation

Adobe, whose \$20bn takeover of Figma is being probed, has said a regulatory regime that prevents tech deals will mean less investment in start-ups.— PAGE 6

► Drones boost for Taiwan

The US, Taiwan and Japan are to share data from reconnaissance drones, showing Washington's push for naval co-ordination over China-Taiwan tensions.— PAGE 4

► Fifa 'net zero' criticism

The Swiss advertising body has ruled that Fifa misled consumers by saying the Qatar World Cup in 2022 was the first "fully carbon-neutral" event.— PAGE 4

► GAM rebels oppose deal

An investor group has urged shareholders to reject a £96m takeover offer from UK fund manager Liontrust, arguing that it undervalues GAM.— PAGE 6

► Kika/Leiner collapses

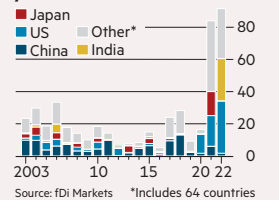
Barely a week after René Benko, the Austrian billionaire, sold the popular Kika/Leiner chain of furniture stores, the group is filing for bankruptcy.— PAGE 8

► BlackRock buys Kreos

BlackRock is acquiring Kreos, one of Europe's biggest providers of loans to start-ups and techs, as the firm continues to expand its \$45bn private credit unit.— PAGE 8

Datawatch

Semiconductor FDI has surged over the past two years (\$bn)



Source: FDI Markets *Includes 64 countries

Last year, foreign direct investment in semiconductors hit an all-time high. About \$175bn has been pledged since 2021 to cross-border investments in the chipmaking sector, more than the combined total of the previous decade.



Golf's competing factions find a way out of bunker

Wall Street power brokers were at the heart of the golf detente between the US PGA Tour and the rival, breakaway, Saudi-funded LIV. The rupture that threatened the game appears to have healed after a stunning U-turn in which the sides moved to join under a single umbrella set to be showered with billions of dollars of Saudi wealth. But observers are questioning how the factions can patch up their differences and what the consequences will be.
Peace deal ► PAGE 9

Ukraine sends German-made tanks into battle as counter-offensive builds

CHRISTOPHER MILLER — KYIV
MAX SEDDON — RIGA

Kyiv has sent German-made tanks into battle against Russian positions in south-eastern Ukraine, launching the first heavily armoured assaults of its long-anticipated counter-offensive.

Two army personnel, two western officials in Kyiv and military analysts said the moves were a clear sign that, after months of preparations and training, Ukraine's summer push to liberate occupied territory had begun in earnest.

"Based on the action yesterday, and the western systems employed, it appears that the Ukrainian offensive is under way," said Michael Kofman, a military analyst at the Center for Naval Analyses, a Washington think-tank.

Kofman said the fighting appeared to be "along the Tokmak axis", a strategic

town in Zaporizhzhia province upstream from the Kakhovka dam — below which floodwater has swallowed dozens of settlements and set off a humanitarian and ecological disaster.

Mikhail Barabanov, at the Centre for Analysis of Strategies and Technologies, a Moscow defence think-tank, said the flooding could create more favourable conditions for a Ukrainian advance. "The Russian positions on the lower, 'Russian' bank of the Dnipro are flooded and the flooding won't last long — in seven to 10 days the water will recede and the Dnipro could become shallower than before the explosion. It'll help the Ukrainians cross it," Barabanov said.

Ukrainian forces are hoping to secure a breakthrough in the south and sever the "land bridge" connecting Russia with Ukraine's Zaporizhzhia and Kherson provinces, cutting off supply lines to

the Crimean peninsula currently under Moscow's control.

"If Ukraine breaks Russia's land bridge linking Crimea with Russia proper, Moscow's entire presence in the southern-eastern part of the front may collapse," said Konrad Muzyka, director of Rochan Consulting, a Polish organisation that tracks the war in Ukraine.

Russian bloggers yesterday filmed the Ukrainian counter-attack near Russian positions in the area, publishing it on Telegram. It appears to show at least two German-made Leopard 2 tanks in a fierce fight against Moscow's troops.

The fight took place south-east of the Ukraine-controlled town of Orikhiv. At least two US armoured personnel carriers are also visible. Ukraine's defence ministry did not comment on the attack.
Global Insight page 2
Dam breach consequences page 3

World Markets

STOCK MARKETS				CURRENCIES				GOVERNMENT BONDS					
	Jun 8	Prev	%chg	Pair	Jun 8	Prev		Yield (%)	Jun 8	Prev	Chg		
S&P 500	4282.76	4267.52	0.36	\$/€	1.077	1.071	€/£	0.929	0.934	US 2 yr	4.50	4.60	-0.10
Nasdaq Composite	13225.14	13104.90	0.92	\$/¥	1.253	1.246	£/\$	0.798	0.803	US 10 yr	3.72	3.78	-0.07
Dow Jones Ind	33726.74	33665.02	0.18	€/¥	0.859	0.859	€/€	1.164	1.164	US 30 yr	3.89	3.93	-0.04
FTSEurofirst 300	1823.20	1823.27	0.00	¥/\$	138.985	139.735	¥/€	149.694	149.622	UK 2 yr	4.48	4.56	-0.09
Euro Stoxx 50	4299.75	4291.91	0.18	¥/£	174.210	174.125	£ index	81.024	80.636	UK 10 yr	4.33	4.36	-0.04
FTSE 100	7599.74	7624.34	-0.32	SFr/¥	0.970	0.972	SFr/£	1.129	1.131	UK 30 yr	4.43	4.46	-0.03
FTSE All-Share	4150.90	4163.52	-0.30	CRYPTO				JPN 2 yr	-0.06	-0.07	0.00		
CAC 40	7222.15	7202.79	0.27		Jun 8	Prev	%chg	JPN 10 yr	0.44	0.41	0.02		
Xetra Dax	15989.96	15960.56	0.18	Bitcoin (\$)	26620.00	26352.30	1.02	JPN 30 yr	1.27	1.25	0.02		
Nikkei	31641.27	31913.74	-0.85	Ethereum	1852.09	1832.27	1.08	GER 2 yr	2.89	2.93	-0.04		
Hang Seng	19299.18	19252.00	0.25	COMMODITIES				GER 10 yr	2.40	2.46	-0.05		
MSCI World \$	2866.59	2877.97	-0.40		Jun 8	Prev	%chg	GER 30 yr	2.56	2.60	-0.04		
MSCI EM \$	995.41	988.49	0.70	Oil WTI \$	69.34	72.53	-4.40						
MSCI ACWI \$	662.65	664.49	-0.28	Oil Brent \$	73.87	76.95	-4.00						
FT Wilshire 2500	5533.43	5547.70	-0.26	Gold \$	1967.35	1957.25	0.52						
FT Wilshire 5000	43166.50	43264.20	-0.23										

Prices are latest for edition
Data provided by Morningstar

Forum Auctions



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INTERNATIONAL

Ukrainians compare consequences of dam breach to Chernobyl fallout

Damage to crucial farming industry and transport routes compounds unfolding humanitarian disaster

CHRISTOPHER MILLER — KYIV
BEN HALL — LONDON

For decades, Ukraine's southern Kherson region was a destination for nature lovers, home to at least 70 species of animals, including many endangered ones.

But on Tuesday, when the Kakhovka dam broke, its sprawling nature reserves, national parks and popular zoo were "completely washed away", said Julia Markhel, head of the environmental non-governmental organisation, Let's Do It Ukraine.

The fate of wildlife caught up in the spreading torrents that followed the dam's collapse is just one aspect of the still-unfolding disaster, which is set to transform the geography and ecology of the region as well as causing further hardship to a population already scarred by war.

"I compare it with the Chernobyl disaster," said Maksym Soroka, an environmental safety expert at the Dovkola Network NGO, referring to the Soviet-era nuclear accident that unfolded on Ukrainian territory. "Yes, the consequences are different, but the long-term effect on the population and the territory is the same."

With rescue efforts still under way after the dam's collapse in the early hours of Tuesday, Ukrainians were trying to assess the longer-term damage to the region's economy and environment. Officials and experts warned that unique ecosystems might be lost, farmland turned into desert, and remaining water supplies contaminated.

Several hundred tonnes of lubricant and fuel oil were washed into the Dnipro river from the collapse of the Kakhovka hydroelectric plant, as well as landmines unearthed by the torrent. The flood also polluted groundwater sources, officials said, worsening a shortage of drinking water. The reservoir provided water for the cities of Kherson and Kriviy Rih as well as the Crimean peninsula via a 400km canal.

The health ministry said a "plague" of rotting fish carcasses, effluent from latrines and contamination from cemeteries posed a serious risk of disease and instructed local residents not to consume water drawn from wells and ground pumps, as is still common in rural Ukraine.

Soroka said he expected an "epidemic of intestinal infections", adding: "The situation in the occupied territories of the left bank of the Kherson region is even worse. People have no access to medicine and no way to escape this catastrophe. And there is nothing we can do to help them."

Beyond its immediate humanitarian consequences, the dam breach will deliver a serious blow to the vital farming industry. Ukraine's agriculture ministry said the loss of the Kakhovka reservoir was a "man-made disaster" for farming in the area, a big cereal and oilseed producing zone where summers are hot and dry.

A highly competitive arable sector was a bright spot in Ukraine's economy



Deluge: streets stand flooded in Kherson on Wednesday after the Kakhovka dam wall broke

Libkos/AP

before it was hammered by Russia's occupation and blockade of Black Sea ports. Global wheat prices climbed by 3 per cent after the dam collapsed as investors digested the implications.

The lake held back by the dam covered 2,155 square kilometres before the barrier was breached, and contained 18 cubic km of water. It provided irrigation for 584,000 hectares of arable land in the Dnipropetrovsk, Kherson and

Zaporizhzhia regions, which produced 4mn tonnes of grain and oilseed crops in 2021. Yet with the reservoir drained, Kherson, an arid region in the far south, has lost 94 per cent of its irrigation, Zaporizhzhia 74 per cent, and Dnipropetrovsk 30 per cent.

"This was a huge irrigation system in which Ukrainian farmers had invested billions of dollars after the fall of the Soviet Union," pointed out one large agricultural company executive. "It is all gone."

Denys Marchuk, deputy chair of the Ukrainian Agrarian Council, a trade association, told Ukrainian television the dam's destruction could cost the country up to 14 per cent of its grain exports. A third of the country's beets, onions, cabbage and carrots, ingredients for the national dish of borscht, are produced in the region, he added.

"We will not be able to grow anything in the Kherson region until the [dam] is restored," Marchuk said.

Building a new dam could take several years, even without the continuing war, he added, suggesting that "minideserts" could begin to form in Kherson, causing further droughts.

'This was a huge irrigation system in which Ukrainian farmers had invested billions of dollars after the fall of the Soviet Union'

The disappearance of the dam has also ended the navigability of the Dnipro between the city of Zaporizhzhia and the Black Sea, a cheap form of transport for crops and industrial goods. The Kakhovka reservoir was also a vital source of water for heavy industry, including big steel and metallurgy plants in Nikopol and Kriviy Rih.

The agricultural ministry said 95,000 tonnes of fish could be lost. A video shared online by Andriy Yermak, President Volodymyr Zelenskyy's chief of staff, showed thousands of fish flopping around on a dry riverbed on the banks of Maryanske village, Dnipropetrovsk region, 90km upstream from the destroyed dam.

Ihor Syrota, director-general of Ukrhydroenergo, the hydroelectric operator, said on Wednesday it might still be possible to save part of the Kakhovka reservoir with water at depths of 3 metres (down from 16m) depending on whether the base of the dam remained intact.

"We will see this in two or three days," he said. "But we understand that it's most likely the dam will be completely destroyed."



Legislation

UK imposes further sanctions on Belarus for invasion stance

LUCY FISHER — LONDON
HENRY FOY — BRUSSELS

The UK government has introduced further sanctions against Belarus, targeting exports and internet propaganda, over Minsk's continued support for Russia's invasion of Ukraine.

Legislation laid in the House of Commons yesterday put the measures, dubbed Belarus II, into immediate effect. They include an import ban on gold, cement, wood and rubber, which are sources of revenue to the regime.

Belarus has already been sanctioned by the EU and UK for its role in aiding Russia's war effort in Ukraine. The existing sanctions have dealt a significant blow to the Belarusian economy, also cutting out Ukraine as a trading partner.

But differences between the sanctions imposed on Russia and those against Belarus have allowed some trade to continue with Russia via Belarus. Yesterday's sanctions are also aimed at closing some of those loopholes by aligning sanctions against the two countries more closely, including by introducing further restrictions on Belarus's access to UK financial markets.

It followed the UK levying its first round of sanctions against Alexander Lukashenko's regime in February last year after Russia's invasion of Ukraine.

An additional wave of sanctions intro-

duced last July, worth about £60mn to Minsk, banned the export of oil refining goods, advanced technology components and luxury goods from the UK to Belarus, and blocked imports to the UK of Belarusian iron and steel.

Lukashenko has been subject to a travel ban and asset freeze since 2020, when he became the first national leader the UK targeted with personal sanctions.

Allies: Alexander Lukashenko, left, is welcomed to the Kremlin in April by Russian president Vladimir Putin



The embargoes on wood, cement and rubber exports align the UK with the EU's sanctions on Minsk, in a bid to further restrict the regime's access to foreign exchange income.

The EU has sought for six months to effect similar anti-circumvention measures against Minsk but the 27 members have so far failed to agree, as Lithuania opposes a proposed derogation for Belarusian fertiliser exports that some other EU members say farmers in third countries need. Belarus is one of the largest producers of potash fertilisers.

Additional reporting by Raphael Minder in Warsaw

Democratic process

EU in legal spat with Warsaw over pro-Russia politicians

HENRY FOY — BRUSSELS
RAPHAEL MINDER — WARSAW

The EU has launched a legal probe into a Polish law that could block allegedly pro-Russian politicians from public office, in a swift rebuke of a move that critics say could be used by the country's ruling party to target political rivals ahead of this autumn's election.

Public outrage at the proposed anti-Russia commission helped fuel what the opposition called the largest anti-government protest in Poland since the fall of communism last Sunday, and has galvanised the country's pro-EU opposition as it seeks to topple the ruling Law and Justice party (PiS).

Dubbed "Lex Tusk" given that its highest-profile potential target is opposition leader Donald Tusk, the law "unduly interferes with the democratic process," the European Commission said yesterday, and "violates the principles of legality and of non-retroactivity".

"We were under a sense of urgency because we believe this law is really a serious blow to democratic processes and to the fairness of the elections," said Věra Jourová, commission vice-president for values and transparency.

PiS leader Jarosław Kaczyński has accused Tusk of being too friendly to Moscow and has claimed the commission will help protect Poland from Rus-

Ancey

France rules out terrorism after park knife attacker wounds six

ADRIENNE KLASA AND LEILA ABOUD
PARIS
DONATO PAOLO MANCINI — LONDON

Two adults and four young children have been injured in a knife attack in a park in the south-eastern French town of Ancey, in what French president Emmanuel Macron called an act of "absolute cowardice".

Several of the victims are said to be in a critical condition. "Children and an adult are between life and death," Macron tweeted.

"The nation is in shock," he added. A suspect has been arrested and is being questioned by police, Gérald Darmanin, France's interior minister, tweeted. He has been identified as a Syrian asylum seeker who had been granted refugee status in Sweden, according to a source close to the investigation. The individual was not known to French intelligence services and officials said he had no known history of psychological problems.

At a press conference at the scene, the French prosecutor stated no terrorist motivation was apparent in the investigation, but that the incident is being pursued as an attempted homicide.

"As parents and citizens, this is very shocking," said Prime Minister Elisabeth Borne, who had travelled to Ancey along with Darmanin.

"Before getting carried away on the subject [of immigration], the investigation must be allowed to proceed. Today is a time for emotion, unity and solidarity with these children and their parents," she said.

One of the children is a British national while another is from the Netherlands, officials confirmed. The children range from 22 months to three years old, and all four are in a critical condition.

The suspect, who entered France legally, had been resident in Sweden for a decade, the source close to the investigation said. He had filed a second asylum application in France in November last year in which he identified himself as a "Christian from Syria", the source added, and he had a cross at the time of the arrest.

The incident comes as debate on immigration reform has taken centre stage in France. The government has put forward a proposed law to make it easier to deport illegal migrants, while Marine Le Pen's far-right Rassemblement National party has loudly criticised the government's record on the issue.

"After the tragedy of Ancey, our entire immigration policy, and a certain number of European rules, must be called into question," Jordan Bardella, RN president and Le Pen's protégé, tweeted yesterday.

"We must give ourselves the means to act and regain control of a situation that has gotten away from the government," he added.

"This debate is urgent."

German operation

Nato plans show of strength with biggest ever air exercise

LAURA PITEL — BERLIN

Germany will lead more than two dozen nations in Nato's largest ever air exercise as the alliance aims to prove how fast it can respond to potential Russian aggression against one of its members.

Starting next week, the Air Defender exercise will last 10 days and involve up to 10,000 troops and 250 aircraft from 23 Nato member states. Sweden, which has applied to join the western military alliance, will also take part, along with Japan.

The operation will be conducted from three hubs across Germany, placing the country centre stage as it strives to take a more prominent role in European security. It will feature aircraft including F-35, Eurofighter, Tornado and Gripen jets as well as Reaper drones, helicopters, cargo aircraft and tankers.

The idea for the exercise was first conceived in 2018, long before Russian president Vladimir Putin's invasion of Ukraine — although four years after his annexation of the Crimean peninsula and backing of separatists fighting in eastern Ukraine.

Ingo Gerhartz, head of the German air force, said on Wednesday the operation was "not targeted at anyone" and was "purely" aimed at showing "that our alliance is capable of defending itself".

But Amy Gutmann, US ambassador to Germany, said during the same event that she would be "pretty surprised if any world leader was not taking note of what this [exercise] shows in terms of the . . . strength of this alliance". She added: "And that includes Mr Putin."

Russia has not publicly reacted to the planned exercise.

Thomas Wiegold, a German military blogger, said it was significant that Berlin, which has long relied on Washington to guarantee its security, had taken the lead in organising and commanding the exercise. He said the country wanted to show that it could "organise, host [and] secure all the foreign troops coming and moving through" its territory.

Olaf Scholz, German chancellor, promised to overhaul the country's under-equipped armed forces and take a more assertive role in protecting the security of Europe in the wake of Russia's invasion of Ukraine.

Nonetheless, Scholz has been more cautious than some other western leaders in responding to the invasion — a stance his allies say is reflective of uncertainty and anxiety among the German public about the risks of the Ukraine war escalating into a wider conflict with Moscow.

About 100 of the participating aircraft will be from the US.

Additional reporting by Max Seddon



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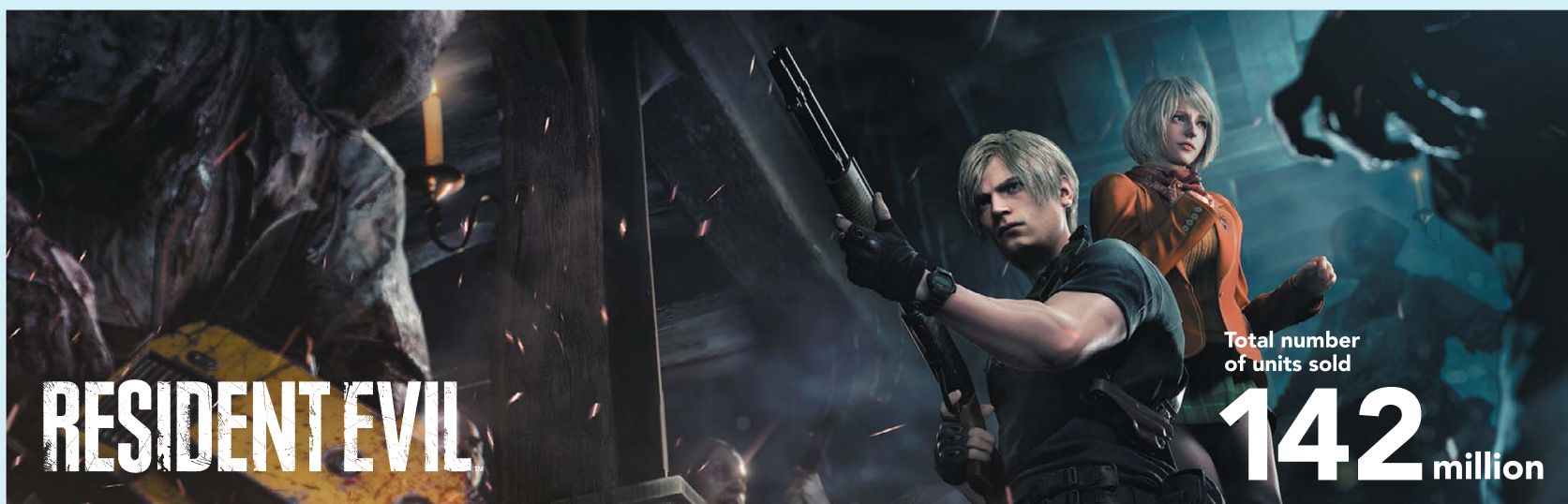
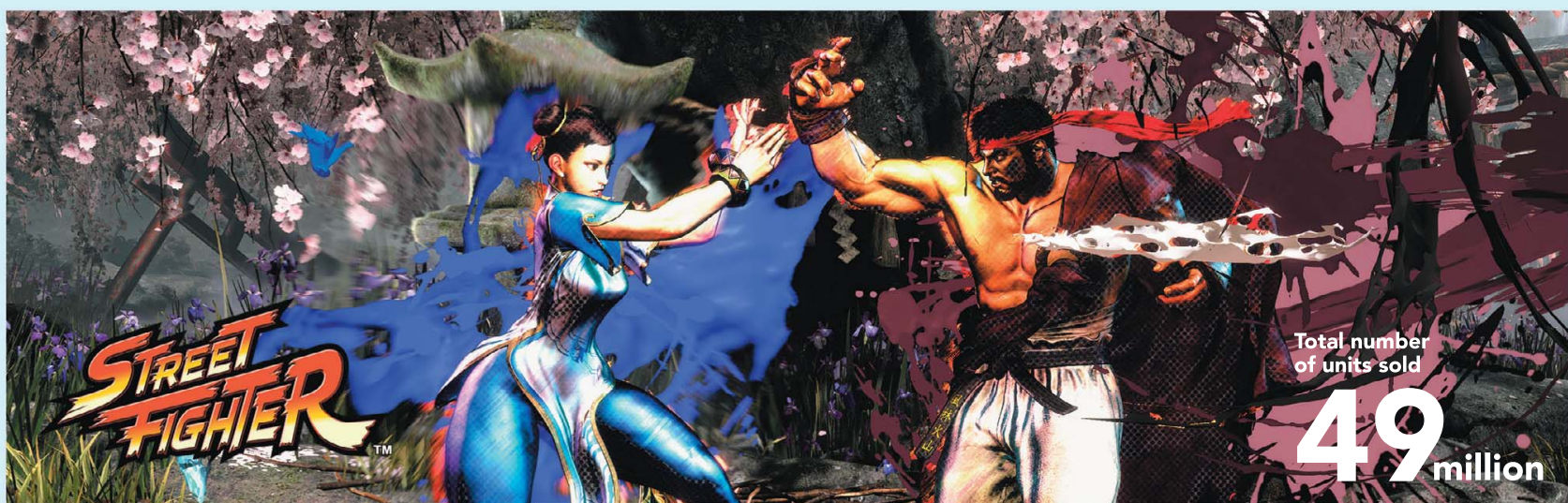
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More than 100 thousand	23 countries	Less than 100	78 countries
More than 1,000	74 countries		

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Companies & Markets

Adobe chief says regulators must not stifle innovation

- ◆ UK watchdog eyes \$20bn Figma deal
- ◆ AI tech Firefly offered to businesses

CRISTINA CRIDDLE — LONDON

Adobe's chief executive has argued that a regulatory environment that prevents tech acquisitions will lead to less investment in start-ups, in a stark warning to competition authorities investigating the company's proposed \$20bn takeover of design software company Figma.

Shantanu Narayen told the Financial Times that antitrust watchdogs should "worry about" how their decisions on dealmaking "enable innovation".

He said: "I'm a big believer that if companies don't have exit strategies — and sometimes the exit strategy is within a larger company, and some-

'If you don't allow technology companies to invest [it will] artificially limit what they can do'

times it is the IPO market — that will be a significant disincentive for people to invest in new start-ups."

The warning comes as the UK's Competition and Markets Authority opened a probe into Adobe's \$20bn offer for Figma, which values the company at 50 times its annual recurring revenue.

The regulator is expected to announce whether it will launch a full investigation this month, with similar action expected in the US and the EU.

The huge price that Adobe is willing to pay for San Francisco-based Figma was seen as an effort to quash its most promising new rival in decades.

Alongside Australia-based Canva, Figma is a leading maker of cloud-based design tools that promise better performance than Adobe's software, including the image-editing system Photoshop, which have dominated the market for years.

Narayen is the latest leading tech executive who has gone public about the growing tendency by regulators to block takeover deals in recent years.

Last month, after the CMA blocked Microsoft's \$75bn acquisition of Activision Blizzard, both companies heavily criticised the UK for being unattractive to tech businesses and investment.

The CMA declined to comment on continuing proceedings but its chief executive, Sarah Cardell, told the UK government's business and trade committee last month: "We want to have strong competition in markets. That promotes growth and innovation."

Narayen said Adobe was engaging with all of the global regulators and was committed to working with them. Fostering a space for start-ups to grow to compete with the biggest players while still allowing tech mergers were "not mutually exclusive", he argued.

"Whether you are the CMA, whether you're the EU, whether you're the US or, frankly, whether you're an authority in any country on the planet right now, you should be saying: 'How can I create new venture?'" said Narayen. "If you don't allow technology companies to invest, and if those technology companies don't have global aspirations, they're going to artificially limit what they can do."

Adobe is aspiring to be the leader in generative AI, creating products that can manipulate imagery quickly. As excitement has grown over the tech, Adobe's shares have risen more than 25 per cent over the past six months.

Yesterday, the \$192bn company expanded its AI offering, called Firefly, to business users. The system is able to generate images through text prompts and allows users to experiment with AI imagery overlaid on text. Firefly will be available through Google's AI text chatbot Bard in the coming months.

Additional reporting by Richard Waters

Lacklustre outlook Dating lull and squeeze on discretionary spending knock Signet Jewelers



Otherwise engaged: Signet faces structural changes, with many couples delaying marriage — MGM/Kobal/Shutterstock

ALEXANDRA WHITE — NEW YORK

Signet Jewelers, one of the largest jewellery retailers, slashed its full-year outlook yesterday, blaming a Covid-induced lull in dating and a squeeze on discretionary spending for a drop in demand for its engagement rings.

The parent company of Zales and Kay Jewelers now expects sales of \$7.1bn to \$7.3bn in its current fiscal year, compared with previous forecasts of \$7.67bn to \$7.84bn. Diluted earnings per share are expected to be between \$9.49 and \$10.09, down from \$11.07 to \$11.59 a share.

Engagement rings make up nearly half of Signet's sales, and the company flagged fewer engagements in the latest quarter, saying that the onset of the pandemic in 2020 had disrupted the typical three-year timeline from dating to ring purchase.

"We expected the low double-digit

decline in engagement that we saw this quarter, similar to the fourth quarter," said Virginia Drosos, chief executive, on a call with investors.

"We expected to see units decline, but we also expected growth in average transaction values, which did not materialise. People are still getting engaged but buying a ring at a slightly lower price."

The group reported widespread promotions in the bridal industry and expects discounts and weak spending on discretionary items to continue for the rest of the fiscal year.

Signet had previously said that it did not expect a rebound in demand from lower-income consumers, as inflation and a drop in demand for wedding and engagement rings weighed on discretionary spending. But analysts at Citi said yesterday's cut to its guidance was "even bigger than we expected".

Shares in Signet fell more than 9.9

per cent to \$62.73 in morning trade in New York yesterday. Shares in Danish jeweller Pandora fell about 4 per cent.

Signet and other jewellers face structural changes with couples delaying marriage and fewer Americans opting to get married at all. According to the US Census Bureau, the median age at first marriage for men and women in 2022 was 30.1 and 28.2 years respectively, up from 28.6 years for men and 26.6 years for women a decade ago.

Sales fell 9.5 per cent to \$1.67bn in the first quarter from a year ago, roughly in line with analyst expectations, which the company variously attributed to lower tax refunds, economic worries triggered by regional bank failures, and inflation.

Same-store sales declined 13.9 per cent. Sales in North America and its smaller international segment declined 8.4 and 15.5 per cent in the first quarter.

Rebels oppose GAM takeover and demand board revamp

EMMA DUNKLEY — LONDON

A group of investors in Swiss asset manager GAM has called on shareholders to reject a £96mn takeover offer from UK fund manager Liontrust Asset Management, saying it "significantly undervalues the company".

The investor group, which includes French billionaire Xavier Niel and wealth manager Bruellan, took a 9 per cent stake in GAM shortly before the Liontrust deal was struck last month. The group has requested an extraordinary general meeting of shareholders to elect a new board with a plan to turn the business round.

The investors are proposing a number of industry veterans to replace the existing board, including Fabien Pictet, part of the Swiss private banking dynasty.

Pictet is a former managing partner of asset manager Fabien Pictet and Partners, which he founded in 1997. He has previously held various positions in the Pictet private banking group, which traces its roots to the 1840s.

The takeover deal involves Liontrust buying GAM's investment management business but not its fund services arm, which will be sold as part of the agreement. GAM said last month that it was in exclusive discussions with European company Carne Group about a possible sale.

The investor group said GAM's board should resign if the deal were to be rejected by shareholders and has requested the special meeting to vote on the board for mid-August. A new board would generate more value for shareholders with an alternative plan to turn round the business, they said.

Other board members suggested by the group included Antoine Spillmann, executive partner of Bruellan. He has been proposed as chair.

The investors have proposed Charlotte Aubin, president of investment advisory firm GreenWish, Carlos Esteve, former vice-chair of Banque Heritage, and Anthony Maarek, managing director of NJJ Holding, the personal holding company of Niel.

GAM said in response that it continued strongly to recommend that shareholders accept the Liontrust proposal, which is supported by GAM's fund managers.

The investors' proposals included a "significant change in the capital structure" that could lead to the dilution of current shareholders, GAM said.

Artificial intelligence breathes life into moribund software stocks

INSIDE BUSINESS TECHNOLOGY

Richard Waters



Artificial intelligence has finally given moribund software stocks a jolt of life. Wall Street has been searching all year for the biggest beneficiaries of the AI wave sparked by the launch of ChatGPT: now it is the turn of a group of companies that were laid low after the pandemic tech boom.

Software companies should be well-placed both to supply the tools that companies need to build generative AI into business processes, and to embed it into the applications that millions of workers use in their everyday lives. But it's not at all clear yet which will find the best uses for the technology, or how they will get customers to pay up.

A spike in the shares of two companies that have struggled to grow consistently since their recent stock market listings highlights both the hope and the uncertainty. The stocks of Palantir and C3.ai have both about doubled since early May, as each has touted itself as a supplier of the tech platforms needed to make use of generative AI.

But groups such as these will be competing with the likes of Google and Microsoft, and the revenue impacts are entirely opaque. As Palantir chief executive Alex Karp told his investors last month: "We have no pricing strategy" for generative AI. The theory: if the new

AI services are as good as the company says, customers will be happy to pay one way or another.

Competition will be plentiful. The plug-and-play nature of generative AI — anyone can tap into the large language models created by groups such as OpenAI — has made the tech instantly available to every software company.

There is an obvious risk that suppliers will race to add AI bells and whistles to their existing products without thinking through what real benefit the technology adds. Also, if every email provider offers automated text suggestions when you write a message, the feature will quickly come to be seen as commonplace, making it hard to persuade customers to pay a premium.

There is the risk that if AI makes workers more productive, it could reduce the amount of software customers buy. This is the question facing companies such as GitLab, which is used to create and deploy software. Like many software groups, GitLab charges by the seat, or the number of people who use its service. If AI makes developers more productive, will customers need fewer of them — and pay for fewer seats?

GitLab chief executive Sid Sijbrandij tried to brush that concern aside this week, arguing that if AI reduced the cost of producing software, more software will be created. Wall Street liked what it heard. GitLab's shares jumped by a third after it announced good results and outlined its plan to implant generative AI into every facet of its service.

The threat to pricing based on the number of users and the potential difficulty of persuading customers to pay a

Investors are betting that incumbents such as Adobe will be in a strong position to ride the wave, with its shares up 30% this year

premium has led many software companies to explore the idea of charging based on consumption: the more that customers use new AI features, the more they will have to pay. That also has the merit of tying revenue directly to the usage of a service that has a high computing cost.

In the short term, however, this will bring the kind of uncertainty investors usually hate. C3, for instance, has blamed a slump in the remaining revenue due from its existing contracts — usually an important indicator — on the fact that it is switching to usage-based pricing. The decline is clear, the impact of a future revenue uplift uncertain.

Adding to the uncertainty will be a short-term dip in profit margins. Most software companies are starting out cautiously, offering new AI features free of charge while they work out which will catch on and how best to charge.

In an interview with the FT's Cristina Criddle this week, Adobe chief Shantanu Narayen compared this with previous tech platform shifts. He predicted an eventual shake-out of the many venture capital-backed AI groups that have sprung up and that lack an obvious business model. Previous platform shifts, however, brought protracted uncertainty before the winners emerged.

Investors are betting that incumbents such as Adobe will be in a strong position to ride the AI wave, with shares up 30 per cent this year. Shares in ServiceNow, another established cloud software company that has talked of adding AI to many of its services, have risen about 40 per cent this year. But companies like these still need to show they produce real value, and not just act as resellers of the generative AI produced by companies such as OpenAI.

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COMPANIES & MARKETS

Golf's warring factions swing behind peace deal

US PGA Tour and breakaway Saudi-funded LIV rival put their differences aside despite attacks on 'sportwashing'

SUJEET INDAP AND SARA GERMANO
NEW YORK
SAMUEL AGINI AND ARASH MASSOUDI
LONDON

A year ago, the head of the US PGA Tour, Jay Monahan, was attacking the breakaway Saudi Arabia-funded rival LIV for "trying to buy the game of golf" and citing 9/11 as he lauded players loyal to the American circuit for avoiding "moral ambiguity".

Now the rupture that threatened the global game appears to have healed after a stunning reversal in which LIV, the PGA Tour and the Europe-based DP World Tour moved to come together under a single umbrella that is set to be showered with billions of dollars of Saudi wealth.

The shock deal – golfers and key institutions on all sides were kept in the dark until the eleventh hour – has left observers wondering how the game's bitterly warring factions can patch up their differences and what the consequences will be within the sport and beyond.

"This is the march of globalisation," said Bradley Klein, a golf historian and course architect critic. "Global capital has extended itself to include professional golf and we are seeing a vortex of a massive capital infusion and events that are going to be staged on a global scale."

Negotiations with the head of Saudi Arabia's Public Investment Fund, Yasir al-Rumayyan, were driven by Jimmy Dunne, a Wall Street dealmaker and president of Palm Beach's exclusive Seminole Golf Club, and Ed Herlihy, a fellow member of the PGA Tour policy board and lawyer at Wachtel, Lipton.

Dunne called Rumayyan earlier this year and the sides agreed to meet.

"We spent like, two days in London, and we played, of course, a round of golf," Rumayyan told the Financial Times. "And, should I disclose . . . he lost."

The combination was then discreetly hashed out in meetings around the world – most recently in San Francisco last week – between emissaries of the tour including Dunne, Herlihy and occasionally Monahan, and those of the PIF including Wall Street rainmaker Michael Klein, British financier Amanda Staveley and Rumayyan.

One person close to the negotiations said the focus had quickly shifted from a narrow legal settlement between the Saudis and the PGA Tour to a more ambitious commercial arrangement that would create a global golf empire.

Dunne, an accomplished amateur golfer and member at several exclusive clubs, is one of the game's biggest power brokers and counts as close friends top professionals including Rory McIlroy, the Northern Irish star who has been a figurehead of opposition to LIV.

But after a rift that drew in 9/11 victim groups who were outraged at what they regarded as "sportswashing" by a nation from which many of the al-Qaeda attackers hailed, some expressed surprise at the move by a banker who lost dozens of colleagues at his firm Sandler O'Neill in the atrocity.

"Dunne's partners were slaughtered on 9/11. He was out playing golf," said another investment banker who is active in the game. "Given the history, it's remarkable that he'd go in a room with these guys."

While the PGA and LIV tours have



From left: Rory McIlroy, a PGA Tour member and vocal critic of LIV golf; Jay Monahan, the head of the PGA Tour; Yasir al-Rumayyan, the head of Saudi Arabia's Public Investment Fund; and Brooks Koepka, the LIV golfer who won this year's PGA Championship. Below, dealmaker Jimmy Dunne

FT montage/Getty Images/
Cliff Hawkins/Getty Images

publicly postured that they were comfortable with the gulf in the game, legal action launched during the year-long feud made clear their mutual contempt.

In an antitrust lawsuit filed last year by rebel LIV players who had been banned by the PGA Tour, LIV claimed that the US group's "monopoly power has . . . allowed it to preside over the demise of golf itself, by its failure to innovate and broaden the game's appeal and bring the game into the 21st century."

The PGA Tour wrote in a countersuit that LIV had "executed a campaign to pay the LIV players astronomical sums of money to induce them to breach their contracts with the Tour in an effort to use the LIV players and the game of golf to sportswash the recent history of Saudi atrocities and to further PIF's Vision 2030 initiatives."

But cracks in each side's strategy were beginning to show. LIV was unable to land a significant network television contract in the US. And its tour, with small fields of contestants and shortened tournaments, failed to secure official ranking points for its players, leaving many LIV golfers with dwindling or no access to the four major tournaments regarded as the pinnacle of the game that are hosted by other governing bodies.

Meanwhile, PGA Tour members were concerned about its ability to continue attracting strong fields and sponsors across its full tournament schedule. While Monahan argued that the PGA Tour remained the most rigorous test of golf, LIV rebel Brooks Koepka was runner-up and champion respectively in The Masters and the PGA Championship, the first two majors of this year.

"It was inevitable," said one US golf insider and businessman. "The PGA Tour players want the kind of money that LIV was tossing around. Once they saw how beloved Koepka remained at The Masters and then a few weeks ago when he won the PGA, it was all over."

One person involved in the civil legal dispute said the litigation was probably what prodded the sides into settling their quarrel.

The federal court said Rumayyan could not claim "sovereign immunity" – a legal principle intended to keep foreign governments out of nuisance court fights – to dodge depositions requested by the PGA Tour. The precedent of Saudi officials sitting for depositions could have altered the kingdom's broader ability to do business in the US.

The US tour, meanwhile, needed its remaining players to fund a battle that

'It was inevitable. The PGA Tour players want the kind of money that LIV was tossing around'

'It's appalling to wake up and see this news today. This is a betrayal. Jay Monahan is just a sellout'

Legal Notices



PUBLICATION NOTICE TO CREDITORS AND DEPOSITORS OF SILICON VALLEY BRIDGE BANK, N.A. SANTA CLARA, CA

On March 27, 2023 (the "Closing Date"), the Office of the Comptroller of the Currency closed SILICON VALLEY BRIDGE BANK, N.A., Santa Clara, CA (the "Failed Institution") and appointed the Federal Deposit Insurance Corporation (the "FDIC") as Receiver (the "Receiver") to handle all matters relating to the Failed Institution.

TO THE CREDITORS OF THE FAILED INSTITUTION

All creditors having claims against the Failed Institution must submit their claims in writing, together with proof of the claims, to the Receiver on or before July 10, 2023 (the "Claims Bar Date"). You may submit your proof of claim form via our interactive FDIC Claims Portal at <https://resolutions.fdic.gov/claimsportal/s/>, the FDIC website at <https://www.fdic.gov/resources/forms/claims-and-asset-sales/index.html>, or by calling 972-761-8677.

Claims may be submitted through the FDIC Claims Portal, or mailed to the following address:

FDIC as Receiver of
Silicon Valley Bridge Bank, N.A.
600 North Pearl Street, Suite 700
Dallas, TX 75201
Attention: Claim Agent 10542

Under federal law 12 U.S.C. Section 1821(d)(5)(C), failure to file a claim on or before the Claims Bar Date will result in the Receiver disallowing the claim. The disallowance is final.

NOTE TO CLASS CLAIMANTS: By law, the Receiver will not accept a claim filed on behalf of a proposed class of individuals or entities or a class of individuals or entities certified by a court. EACH individual or entity must file a separate claim with the Receiver.

TO THE DEPOSITORS OF THE FAILED INSTITUTION

The FDIC, which insures your deposits in its corporate capacity, arranged for the transfer of all deposits ("Deposits") – including the uninsured amounts – at the Failed Institution to another insured depository institution, First-Citizens Bank & Trust Company, Raleigh, NC (the "New Institution"). This arrangement should minimize any inconvenience from the closing of the Failed Institution.

All deposits were fully insured and transferred to First-Citizens Bank & Trust Company, Raleigh, NC. If you disagree with the FDIC's determination of your insurance coverage as represented by the account(s) made available at the New Institution, you may request a review of the FDIC's determination in the United States District Court where the Failed Institution was located. You must request this review no later than 60 days after the date on which your deposits became available to you at First-Citizens Bank & Trust Company, Raleigh, NC. Requesting a review will not prevent you from using the funds in your new account.

You may leave your Deposits in the New Institution, but you must take action to claim ownership of your Deposits. Under federal law (Unclaimed Deposits Amendments Act of 1993 (12 U.S.C. Section 1822(e))), you must claim ownership of your deposits at First-Citizens Bank & Trust Company, Raleigh, NC within eighteen (18) months from the Closing Date, which is September 27, 2024. Official items issued by the Failed Institution, such as, cashier's checks, dividend checks, interest checks, expense checks, and money orders are considered Deposits and must also be claimed within 18 months from the Closing Date. You may claim your deposits at First-Citizens Bank & Trust Company, Raleigh, NC by taking any one of the following actions. If you have more than one deposit account, your action will automatically claim your deposits for all accounts.

1. Make a deposit to or withdrawal from your account(s), including writing a check on any account, automatic direct deposits, or automatic withdrawals.
2. Execute a new signature card on your account(s), enter into a new deposit agreement with the New Institution, change the ownership on your account(s), or renegotiate the terms of your certificate of deposit account(s).
3. Provide the New Institution with a completed change of address form.
4. Write to the New Institution at the address below and ask that your account(s) remain active. In your letter, include the type of the account(s): checking, savings, money market, etc., the name(s) on the account(s), the account number(s), and the signature of an authorized signer on the account(s), with your name and address.

3003 Tasman Dr.
Santa Clara, CA 95054

If you do not claim ownership of your Deposits at the New Institution by September 27, 2024, federal law requires these unclaimed deposits be transferred to the State's Unclaimed Property Division, according to your address listed with the Failed Institution. If your address is outside of the United States, the FDIC will deliver your deposits to the State in which the Failed Institution had its main office. According to the Unclaimed Deposits Amendments Act of 1993 (12 U.S.C. Section 1822(e)), you will have ten years to claim your deposits from the State's Unclaimed Property Division according to the state's unclaimed property laws. If you do not claim your deposits from the State within the ten-year period, federal law prohibits you from claiming your deposits.

If the State does not take custody of your Deposits, after the 18-month period, you may claim your Deposits from the FDIC until the receivership is terminated. A receivership can be terminated at any time. Once the receivership terminates, you will not be able to claim your deposits.

If you have a loan with the Failed Institution, and you would like to discuss offsetting your insured and/or uninsured Deposit(s) against the loan, visit the FDIC Claims Portal (<https://resolutions.fdic.gov/claimsportal/s/>), or call 972-761-2112.



PUBLICATION NOTICE TO CREDITORS AND DEPOSITORS OF SILICON VALLEY BANK SANTA CLARA, CA

On March 10, 2023 (the "Closing Date"), the California Department of Financial Protection and Innovation closed Silicon Valley Bank, Santa Clara, CA (the "Failed Institution") and appointed the Federal Deposit Insurance Corporation (the "FDIC") as Receiver (the "Receiver") to handle all matters relating to the Failed Institution.

TO THE CREDITORS OF THE FAILED INSTITUTION

All creditors having claims against the Failed Institution must submit their claims in writing, together with proof of the claims, to the Receiver on or before July 10, 2023 (the "Claims Bar Date"). You may submit your proof of claim form via our interactive FDIC Claims Portal at <https://resolutions.fdic.gov/claimsportal/s/>, the FDIC website at <https://www.fdic.gov/resources/forms/claims-and-asset-sales/index.html>, or by calling 972-761-8677.

Claims may be submitted through the FDIC Claims Portal, or mailed to the following address:

FDIC as Receiver of
Silicon Valley Bank
600 North Pearl Street, Suite 700
Dallas, TX 75201
Attention: Claim Agent 10539

Under federal law 12 U.S.C. Section 1821(d)(5)(C), failure to file a claim on or before the Claims Bar Date will result in the Receiver disallowing the claim. The disallowance is final.

NOTE TO CLASS CLAIMANTS: By law, the Receiver will not accept a claim filed on behalf of a proposed class of individuals or entities or a class of individuals or entities certified by a court. EACH individual or entity must file a separate claim with the Receiver.

TO THE DEPOSITORS OF SILICON VALLEY BANK

On March 10, 2023, the FDIC, which insures your deposits in its corporate capacity, arranged for the transfer of all deposits ("Deposits") – including the uninsured amounts – to SILICON VALLEY BRIDGE BANK, N.A. On March 27, 2023, the Office of the Comptroller of the Currency closed SILICON VALLEY BRIDGE BANK, N.A., SANTA CLARA, CA and appointed the Federal Deposit Insurance Corporation as Receiver to handle all matters relating to the Failed Institution. Please see the Silicon Valley Bridge Bank, N.A. publication notice for information about your deposits or visit www.FDIC.gov.

Travel & leisure

Messi eyes Inter Miami in boost for US league

SARA GERMANO — MIAMI

Lionel Messi, the Argentine football star and reigning World Cup champion, said he would join the Major League Soccer club Inter Miami, giving the US league a monumental boost at a time of increased global competition for the best talent in the sport.

Messi, 35, has played his entire club career in Europe, with nearly 20 years at FC Barcelona and his most recent stint at Paris Saint-Germain. Despite toying in recent weeks with the idea of returning to the Spanish club, he told Spanish media outlet Mundo Deportivo on Tuesday: "I made the decision I am going to

Miami. I haven't closed things 100 per cent yet but . . . we decided to continue on that road."

Inter Miami appeared to confirm Messi would join the team, posting a video to its Twitter account showing reports of his rumoured signing and concluding with a mock-up of the team logo and his name. A spokeswoman for Inter Miami did not immediately respond to a request for comment.

With a potential move to Miami, Messi would give the fast-growing MLS league its biggest star power in a generation and give his fans in the Americas a regular opportunity to watch him play closer to his home time zone.

Other European talents, including Thierry Henry, Andrea Pirlo and Zlatan Ibrahimović, have played for spells in MLS at the ends of their careers.

At the same time, Messi's relocation to the US comes as other top talent – including rival Cristiano Ronaldo – have flocked to play in Saudi Arabia, whose Public Investment Fund this week consolidated management of some top clubs amid a wider investment in sport.

Financial and athletic interest in football in North America has been stoked by the next men's World Cup, which will be hosted across the continent in 2026.

COMPANIES & MARKETS

Crypto. Enforcement action

US regulator targets Binance's secretive trading arms



SEC lawsuit seeks asset freeze as part of investigation into digital currency exchange

SCOTT CHIPOLINA, NIKOU ASGARI AND DARIA MOSOLOVA

Two secretive companies controlled by Binance's chief executive lie at the heart of the US securities regulator's lawsuit against the crypto exchange with the agency homing in on alleged misuse of customer funds at the world's biggest digital asset trading venue.

Central to the lawsuit filed this week by the Securities and Exchange Commission were allegations involving Merit Peak and Sigma Chain, two trading firms directly or indirectly owned by Binance chief executive Changpeng Zhao.

The companies were used to mix and redirect customer funds as well as conduct "manipulative trading" on the US arm of Binance, its lawsuit noting that Zhao and Binance used customer assets "as they please".

The charges mark the most aggressive intervention so far by the SEC, led by the hard-charging Gary Gensler, against what it sees as unlicensed crypto activity in the US.

Besides Binance, it also filed a lawsuit this week against Coinbase, another of the market's highest-profile names.

While it accused both Coinbase and Binance of running unregulated securities exchanges — allegations both businesses deny — the SEC went further with its charges against Binance.

In addition to allegations of misusing customer funds, the regulator has sought a temporary freeze on several Binance-linked entities.

Zhao said yesterday that Binance US had roughly \$2bn in user funds "to the best of my knowledge".

"The question is, was there fraud and can the agency... prove that," said Yuliya Guseva, vice-dean and head of the fintech and blockchain programme at New Jersey's Rutgers University, about the SEC's case against Binance.

The rush to freeze the assets was based on what the SEC alleges was free movement of client funds merged or rerouted mainly to Merit Peak.

The two units are beneficially owned by Zhao, the SEC said. Incorporated in the British Virgin Islands, Merit Peak is a proprietary trading firm and tries to make money from moving market prices. It also offers market making, trying to tempt buyers and sellers into the market with competitive prices.

Sigma Chain, incorporated in Switzerland, engaged in wash trading, a form of market manipulation, that artificially inflated the trading volume on Binance US, the regulator said.

Accompanying documents and Monday's lawsuit laid out a series of points showing the extent of Binance's relationship with Sigma and Merit Peak that it deemed improper.

Exchanges typically match buyers and sellers at the best price while market making and prop trading are usually carried out by separate companies that seek to profit from the price discrepancies between assets at rival trading venues.

The regulator alleges that Merit Peak received \$22bn from Binance and related entities while using Sigma Chain to inflate trading volume on Binance US, the company's American arm.

The relationship stands in stark contrast to Zhao's repeated claims that the firms and their actions are independent.

According to the SEC, Zhao said in 2019: "Credibility is the most important asset for any exchange! If an exchange fakes their volumes, would you trust them with your funds?"

"Crypto companies often claim there is no regulatory clarity for the industry but, when it comes to running a traditional, centralised exchange, the standards have been in place for decades," said Henri Arslanian, managing partner at crypto asset management firm Nine Blocks Capital Management. "It's not that complicated."

Binance said it was disappointed by the SEC's action, adding that, while it took the regulator's allegations seriously, they "should not be the subject of an SEC enforcement action". Binance US called the lawsuit "baseless".

The agency is seeking a so-called disgorgement, in which Binance would pay back any money they made from alleged fraud, as well as other penalties.

"Disgorgement is the strongest remedy — it has been known to kill projects," Guseva said, adding that, if the SEC wins, "it may be existential" for Binance's US operations.

In a further blow, US senators Elizabeth Warren and Chris Van Hollen urged the Department of Justice to investigate Binance and Merit Peak.

They said the companies had told Congress that they were separate entities that prioritised compliance.

"If the allegations in the SEC filing are accurate, then it would appear that neither of these claims are true," they wrote yesterday.

Sigma Chain and Merit Peak engaged in a series of transactions with Binance-affiliated companies from 2019, the SEC said, with their actions touching the regulated financial system through crypto-friendly banks Silvergate and Signature, which facilitated the payments.

The transactions underscored how the apparently independent trading firms actually served Binance and Zhao.

Filings by the SEC also alleged that Merit Peak and Sigma Chain held accounts with crypto-friendly banks

Hard-charging: the Securities and Exchange Commission allegations against Binance mark the most aggressive intervention so far by the US regulator into the sector

FT montage

Silvergate and Merit had one at Signature. Both banks collapsed this year.

Between 2019 and 2021, accounts at Silvergate Bank and Signature received roughly \$70bn from Binance entities.

Almost all of those funds were sent from Merit Peak to a foreign affiliate of Paxos, a New York regulated group that issued BUSD, a Binance-branded crypto token that once represented roughly 40 per cent of Binance's trading volume.

In February, New York regulators halted issuance of BUSD, citing "several unresolved issues" related to Paxos's relationship with Binance for the token.

Despite Zhao's repeated claims that Binance US is independent, the SEC said he used Merit Peak to send more than \$16mn to a Binance-related entity to fund the operations of Binance US.

The SEC described these funds as "critical" for the platform's expenses.

Sigma Chain engaged in wash trading in 48 of 51 crypto assets that had been newly listed between January 2022 and June 25 2022 to boost the appearance of activity, the SEC said.

The day after Binance US opened for trading, wash trading between Sigma Chain accounts owned by Zhao or associated with Binance senior employees constituted more than 99 per cent of the initial hour of trading volume in at least one crypto asset.

"They deceived investors into thinking that the trading volumes on the platform were robust, real and reliable," the SEC said, adding that the entity lacked "any trade surveillance mechanisms until at least February 2022".

One former federal prosecutor said: "It is red meat to prosecutors and regulators when you see indications that senior executives showed wilful disregard for the rules. Authorities just can't overlook that... that kind of thing can get you to the top of the target list." See Markets Insight

It is red meat to prosecutors when you see indications that senior executives showed wilful disregard for rules'

Commodities

Singapore launches carbon exchange despite sector's greenwashing scandals

MERCEDES RUEHL — SINGAPORE

Singapore's new carbon exchange traded 12,000 tonnes of emissions on its first trading day as the city-state bets on the growth of an industry that has been slammed for corporate greenwashing.

Chevron, Vitol, Standard Chartered and China's CICC on Wednesday traded credits on Climate Impact X, which is hoping to challenge other global exchanges run by US-based CME Group and Xpansiv in establishing a benchmark price for voluntary carbon trading.

Singapore is trying to leverage its status as a business hub in Asia to be the main carbon trading platform in the region. By winning enough liquidity from international carbon traders, it hopes to become a global price setter for carbon credits and lay the groundwork for an eventual futures market.

CIX, a joint venture among Singapore Exchange, state investor Temasek and banks DBS and Standard Chartered, said the initial price established for its physical carbon credits was \$5.36 per tonne, about four times that for a

similar nature-based contract at CBL, the world's leading carbon exchange. Volumes on Wednesday were small, as expected.

Voluntary carbon trading is a system that directs financing to climate-related projects. In buying carbon credits — certificates that represent quantities of greenhouse gases kept out of the air or removed from it — companies can offset

"The market is a little bit more choppy. We could have waited for better times but decided not to"

their own emissions. The credits come from projects around the world that protect and support nature.

The industry is expected to grow as countries transition to low-carbon economies. A key challenge in carbon offsetting is how to price the credits, which is behind the efforts to launch spot and futures markets.

But a series of scandals related to credits linked to projects of questionable quality has dented enthusiasm

Fixed income

Wall Street raises bets on higher US interest rates

GEORGE STEER — LONDON
KATE DUGUID — NEW YORK

Traders are upping their bets that US interest rates will be higher for longer after Australia and Canada's central banks unexpectedly lifted borrowing costs to combat inflation and the US labour market proved stronger than expected.

Pricing in the Treasury futures market now points to a quarter-point interest rate rise by the US Federal Reserve in July after a pause in June while expectations of rate cuts for later this year have fallen, according to Refinitiv data.

Strong US economic data in recent weeks, including a robust jobs report, have fuelled these bets, which traders added to after the decisions in Canada and Australia.

Citing recent data suggesting increasing "upside risks" to higher inflation, the Reserve Bank of Australia on Tuesday defied consensus forecasts by increasing its cash rate target by 0.25 percentage points to 4.1 per cent, the highest level since 2012.

The Bank of Canada followed suit on Wednesday, lifting rates for the first time since January from 4.5 per cent to 4.75 per cent on the back of strong first-quarter gross domestic product data — surprising investors who had thought it would leave rates unchanged.

Moves are running 'against the narrative that central banks are on the verge of pausing their rate hikes'

Consumer price growth in Canada rose for the first time in 10 months in April and "concerns have increased" that inflation could remain "materially" above 2 per cent, the bank said.

The BoC's decision to restart its tightening pushed 10-year government bond yields to their highest level since April and sparked a sell-off in US Treasuries across a range of maturities.

It also served as a "warning signal" to central banks such as the Fed that have been contemplating a pause, said Elwin de Groot, head of macro strategy at Rabobank. Yields rise as prices fall.

Some rate setters on the Federal Open Market Committee have in recent weeks suggested that the central bank might lift interest rates in July after pausing its aggressive tightening cycle when it meets next week.

Markets still expect a 25 basis point increase in July will be the last of the current cycle. But some investors who had previously thought the Fed would lower rates significantly later this year have recently backed out of those bets — with about 0.8 percentage points of expected cuts by the year's end having been removed from market pricing since the start of May.

"Investors are starting to see a pattern emerging" with this week's moves running "against the prevailing narrative that central banks are on the verge of pausing their rate hikes", said Jim Reid, analyst at Deutsche Bank.

Fixed income

China's top six state-run banks slash deposit rates in effort to boost growth

CHENG LENG — HONG KONG

China's six biggest state-run banks cut deposit rates yesterday as Beijing looked to boost growth amid doubts about the strength of its recovery.

Lenders including Industrial and Commercial Bank of China, China Construction Bank and Bank of China are offering 2.45 per cent and 2.5 per cent on three and five-year deposits, respectively, down 15 basis points from September, the banks' websites show. Similar cuts were made at Postal Savings Bank of China, Agricultural Bank of China and Bank of Communications.

The banks also cut the rate for on-demand deposits by 5bp to 0.2 per cent, the lowest level since 1996.

China's recovery gained momentum in the first quarter after last year's Covid-19 curbs, expanding 4.5 per cent, just trailing a full-year target of 5 per cent.

But growth has failed to pick up pace in the second quarter amid weak property sales, industrial output and consumption. The post-pandemic bounce-back fell short of projections, while consumers appeared to sit on savings.

The co-ordinated cut to deposit rates,

the second among Chinese state-owned banks in less than a year, will ease fund-raising pressure on lenders and stabilise profitability, said Lin Yingqi, a CICC analyst. "It could boost consumption and reduce the amount of funds sitting idle in the monetary system."

State-owned banks should benefit the most from falling deposit rates, which will boost returns on equity while making dividend yields on their shares more attractive, said Dexter Hsu, an analyst with Macquarie.



Industrial and Commercial Bank of China was among those to cut rates

China has cut its benchmark prime loan rate, mortgage reference rates and reserve requirement ratio in recent years to boost the money supply and lower borrowing costs for companies in an effort to support the economy.

But average deposit rates remained unchanged, encouraging households and businesses to earn safe returns from deposits while their outlook on the economy remained gloomy.

CICC's Lin said banks could save about Rmb120bn (\$16.8bn) in funding costs following yesterday's cut and anticipated a 20bp reduction in the deposit rate over the next 12-24 months.

Yet deposit rate cuts alone might not be enough, said Gary Ng, senior economist at Natixis in Hong Kong, adding that a "combination of other policies" would be needed to "reach the goal".

Policymakers needed to do more to break the negative feedback loop of deflation, lacklustre consumption and rising unemployment, said Tan Yifei, founder of Jince Frontier, a Beijing-based consultancy. "It needs time and policies before the economy finds its footing and truly picks up."

MARKET DATA

FT500: THE WORLD'S LARGEST COMPANIES

Main table listing FT 500 companies with columns for Stock, Price, Day, Chg, High, Low, Yld, P/E, MCap, and 52 Week performance metrics. Includes sub-sections for FT 500: TOP 20 and FT 500: BOTTOM 20.

INTEREST RATES: OFFICIAL

Table of official interest rates for various countries and currencies, including US, Euro, and Japanese rates.

INTEREST RATES: MARKET

Table of market interest rates for various countries and currencies, including US, Euro, and Japanese rates.

COMMODITIES

Table of commodity prices for various goods such as oil, gas, and metals.

BONDS: HIGH YIELD & EMERGING MARKET

Table of high yield and emerging market bond data, including issuer, rating, and price.

BONDS: GLOBAL INVESTMENT GRADE

Table of global investment grade bond data, including issuer, rating, and price.

VOLATILITY INDICES

Table of volatility indices for various markets, including VIX and other regional indices.

GLT's: UK CASH MARKET

Table of UK cash market data, including GLT's and related metrics.

GLT's: UK FT500 ACTUARIES INDICES

Table of UK FT500 actuaries indices, including various actuarial metrics.

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ARTS

Surprising substance in story of a spicy snack

FILM

Danny Leigh



Ben Affleck recently gave us *Air*, a fond vision of Nike company history funded by Amazon. Nintendo starred in *Tetris*, released by Apple. No joke: Jerry Seinfeld and Netflix are soon to launch *Unfrosted*, about Kellogg's creation of the Pop-Tart. But next off the production line of unlikely corporate hookups is **Flamin' Hot**: an entire film about said flavour of Cheetos corn snack, crown jewel of PepsiCo subsidiary Frito-Lay, now platformed by Disney. What else might this odd Warholian sub-genre have in store? Pick a stock, and see you at the Oscars.

But the movies remain the preserve of the little guy, or at least his careful likeness. Enter Richard Montañez (Jesse Garcia), a Mexican-American man who started working as a janitor at Frito-Lay in the 1970s. Because Montañez, so the story goes, invented Flamin' Hot Cheetos while cleaning a company plant in Rancho Cucamonga, California, creating a cultural landmark and a billion-dollar brand.

The film can seem precisely what you might expect: a non-negotiable upbeat ode to family, enterprise and empty calories. The director is Eva Longoria, the actor best known for starring in TV's *Desperate Housewives*. But stow whatever cynicism you bring. Like product design in the Darwinian snack market, there is real sophistication in a film this successfully broad, marrying competing flavours and even sprinkling on playful subversion.

With the movie staged as a salute to authenticity, harsh truths soon dent the cute foreshadowing of childhood (mom's burritos hawked at school). The teenage Montañez is dogged by racism and poverty. But Longoria has an engi-



neer's sense of how much reality the story can take. The smile is never quite wiped from Garcia's face, the mood further sunnied with zippy daydream sequences. And yet when the sugar might cloy, she throws in something unusually stark. "There's a reason poor people always talk about God," Montañez says bluntly. Religion is an unregulated market.

Cut to the factory floor of Frito-Lay. Because here, having secured a mop and bucket, Montañez starts his journey to something bigger than a pay cheque.

Above: Jesse Garcia as Richard Montañez, who rises from janitor to executive in 'Flamin' Hot'. Above right: Kelvin Harrison Jr, left, as composer Joseph Bologne and Joseph Prowen as Mozart in 'Chevalier' — Emily Aragonesi/Larry Horricks

Not that Longoria undersells a pay cheque. In hard times, more sacred cows are sacrificed. "Ain't nothing trickling down" from the Reagan presidency; the C-suite is clogged with Ivy League deadbeats. Praise be to Montañez and his tangy eureka of pre-spicing Cheetos as Latino customers were already doing for themselves. All hail too the wise king that is PepsiCo chief executive Roger Enrico (Tony Shalhoub).

The current vogue for brand origin stories can seem impossibly weird. But for the streaming arms of Apple, Amazon and Disney, a clear logic lies in celebrations of plucky disrupters. And *Flamin' Hot* has more between its ears than a genial nothing like *Air*. For all the cartoonish packaging, the stuff of the movie has substance: the mainstreaming of the Latino market; the uneasy question of whether corporate inclusion is an end in itself or simply a means to drive profits. "People look for themselves on our shelves," Montañez beams like James Stewart at the end of *It's a Wonderful Life*. Capitalism can still work, the movie says. Here's how.

The only snag is, it might not be true. With the film already greenlit, a 2021 Los Angeles Times exposé alleged Montañez never really invented Flamin' Hot Cheetos at all. He did, however, indisputably rise from janitor to Frito-Lay executive. All concerned have since been terse, but the possible sting-in-the-tail only makes a fascinating film still more so. In business as in life, history is written by the marketing department.

On Disney Plus now

Art still rattles power. That old lesson played out again last month as French director Justine Triet won the Cannes Palme d'Or for courtroom drama *Anatomy of a Fall*. Emmanuel Macron's government was assailed in her acceptance speech; culture minister Rima Abdul Malak responded in kind. It all makes a neat preface for period biopic *Chevalier*, a lavish raid of the dressing-up box that doubles as a portrait of a France in crisis.

The subject is Joseph Bologne, known as Chevalier de Saint-Georges, the 18th-century composer we see as a child arriving at boarding school. "No one may tear down an excellent Frenchman," the boy is told by his noble father. And excellent Bologne certainly is, growing up both a prodigious musical mind and champion fencer.

But behind such simple counsel, reality is hard and complex. Bologne is also black, his mother an enslaved Senegalese woman. In adulthood, he is charismatically played by Kelvin Harrison Jr. Throughout the film, Frenchmen insist he cannot be counted among their ranks.

Yet the first time we see Harrison Jr, his opponent is from Salzburg: a cocksure Mozart upstaged in a bout of duelling violins. The possible lack of historical veracity is made up for with kitschy brio. The scene is clever and fun: a nod to Bologne's frequently cited status as the "black Mozart".

But the splashy entrance is also deceptive. While the score deftly incorporates his work, you also feel a nervousness from director Stephen Williams and writer Stefani Robinson at being seen to get too nerdy with the detail of the subject's musical genius. Instead, the movie inches all manner of material to the margins in boiling a life down to a central storyline: the contest for leadership of the Paris opera, suffused with "let's do the show right here" energy, and an ardent affair with the Marquise



Flamin' Hot

Eva Longoria
★★★★★

Chevalier

Stephen Williams
★★★★★

My Imaginary Country

Patricio Guzmán
★★★★★

Medusa Deluxe

Thomas Hardiman
★★★★★

Marie-Joséphine de Montalembert (Samara Weaving).

Bigotry and tragedy loom, and the film has moments of power and outrage. But the précis risks reducing the multi-talented Chevalier to a mere starburst of charisma. (And the French Revolution to faceless extras.)

The *Bridgerton* visuals don't help. Rarely does the screen not heave under a deadweight of Versailles bling. In *Chevalier*, the French aristocracy speak with crisp English accents save for Harrison Jr, who stays American. In truth, it can be hard to hear anyone over the din of the production design.

In UK cinemas now

The timing of *My Imaginary Country* can feel momentous. This September, exactly 50 years will have passed since the leftwing Chilean government of Salvador Allende was overthrown by the country's military with backing from the CIA. An abyssal dictatorship followed. The tumult ahead of the coup was captured by Patricio Guzmán in his landmark documentary *The Battle of Chile*. Having spent much of a lifetime in exile, the director now releases *My Imaginary Country*, recording his return to the country as it undergoes another convulsion: the 2019 *estallido social* ("social outburst") of mass protests against inequality and political stasis. The result is at once vivid, kinetic, hopeful and haunted.

And this battle is literal. In Santiago, the police fire rubber bullets; paving stones are broken up and hurled back. But if Guzmán admires the young protesters, he never revels in the violence. Instead, something less achievable in the filmmaking of 1973 becomes an epic motif. Extraordinary drone shots capture the sheer number of people involved in the *estallido*, city avenues

turned to rivers of humanity. And an elegant, unfussy structure makes room for the micro alongside the macro. Interviews with activists detail raw grievance over meagre pensions and the cost of education; the particular anger of Chilean women; most of all, the psychic shadow cast by a national constitution dating back to General Pinochet.

But timing can also be doubled-edged for any film bound up with the news cycle. Since the film was shot, Chile has indeed half-transformed, with a new leftwing president in Gabriel Boric. That hated constitution is now meant to be on borrowed time. And yet its dismantling is already mired in political uncertainty. Still: besides his grandstand aerial camera, Guzmán also dots the film with eloquent photography. A hint, perhaps, at how *My Imaginary Country* should best be understood. It is a frozen image of a point in time; a graceful snapshot of change in motion.

In UK cinemas now

The current vogue for brand origin stories like 'Flamin' Hot' can seem impossibly weird

For some, cutting hair is a functional trade. For others, it is a hyper-driven arena of ruthless self-expression. And that latter world is where we're led by *Medusa Deluxe*, the low-budget, assertively high-impact debut of British writer-director Thomas Hardiman, made with dark comic gusto and shades of early Pedro Almodóvar. A setting in a regional hairdressing contest might suggest the gently sitcommy. The movie has other ideas, and then some. Framing his calling card as a murder mystery, Hardiman has already dispatched the victim by the time we begin.

Don't expect wonders from the actual whodunnit. The script is mostly there to brim with acid one-liners. If now and then you picture Hardiman smiling a little too widely at them himself, many are very good. Meanwhile, renowned cinematographer Robbie Ryan does his virtuoso thing tracking characters through the backstage labyrinth of a municipal events space. It all adds up to something not so unlike one of the competing hairdos: ornate, effortful and niche, but oddly hard to take your eyes off.

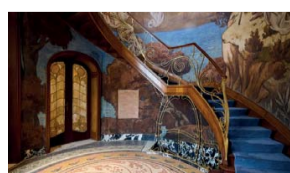
In UK cinemas now



Left: Patricio Guzmán's documentary 'My Imaginary Country' records Chile's recent political convulsion. Below: Kae Alexander, left, and Kayla Meikle in hairdressing whodunnit 'Medusa Deluxe'



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FT BIG READ. EUROPEAN ECONOMY

Alarmed by the falling birth rate, Rome is trying to entice women into having children. But many are sceptical of the approach in a society where raising a family is often seen as incompatible with paid jobs.

By Amy Kazmin

Italy's prestigious University of Padova made its name in the Middle Ages, when its medical scholars pioneered the dissection of human bodies to study anatomy.

These days, Dr Maria Teresa Gervasi, director of the medical school's obstetrics unit, is dissecting the demographic crisis afflicting her university town.

An economically and culturally vibrant city akin to Oxford or Cambridge, Padova recorded a 27 per cent fall in annual births in the decade to 2020. Local primary schools are struggling to enrol children, raising the prospect of mergers or closures.

Yet the administration of the vast University Hospital of Padova – with nearly 9,000 employees, of whom 70 per cent are women – is resisting pleas for an on-site crèche to help staff reconcile child-raising with long, irregular hours as healthcare workers.

That, Gervasi says, sums up the social climate driving what alarmed Italians have dubbed their “demographic winter”. Annual new births are falling relentlessly as women delay motherhood, or opt out altogether, in a nation lagging far behind its European peers in support for working mothers.

“Women who desire children are deciding not to get pregnant because the social organisation here is not good for women who have children,” Gervasi says. “Women still need to be the caretakers of their children first – with no help from the government. So they wait; they wait until it's late.”

Low birth rates – and greying populations – are a concern for many advanced economies, including European nations and Japan as well as China, now confronting the fallout from its draconian one-child policy. Challenges of older populations include pressure on state pension schemes; strained national healthcare systems; potential hits to sovereign credit ratings; and pervasive labour shortages as employers struggle to find manpower, including care for the elderly.

Italy's demographic crisis, though, is among Europe's most acute – the result of decades of economic stagnation and political indifference to women's aspirations. Italians still view themselves as a traditional, family-orientated society, and the stereotype of devoted mothers sacrificing for their children looms large. Surveys by Istat, the national statistics agency, found 46 per cent of Italians ideally want two children, while a quarter would like three or more.

Yet the country's fertility rate – at just 1.24 babies per woman – is one of Europe's lowest. In 2022, Italy recorded just 393,000 births, down 1.8 per cent from 2021; a 27 per cent drop from two decades earlier, and the fewest since Italy was unified in 1861.

Istat is now warning of a “crisis scenario” with Italy's population of 59mn projected to drop to 48mn – with an average age of 50 – by 2070, further straining an economy already struggling with one of Europe's heaviest debt burdens. Some independent demographers say even that gloomy forecast is optimistic – dependent on the fertility rate picking up to around 1.5.

Prime Minister Giorgia Meloni – whose Brothers of Italy party campaigned on the motto of “God, Fatherland, Family” – is sounding the alarm. Her rightwing government is determined to reverse the trend and entice Italian women to have more babies, offering tax cuts and other incentives.

“Children are the first building block for any kind of future,” Italy's first female prime minister, who has a six-year-old daughter, told a conference about the demographic crisis at the Vatican last month. “We have made the birth rate and the family a top priority . . . for the simple reason that we want Italy to have a future again.”

Minister for family, birth rates and equal opportunities, Eugenia Maria Roccella, a 1970s-era feminist and abortion rights activist who has since lurched rightward, says women should see child-rearing as a valid choice. “Maternity has been largely devalued,” she says. “If I say, ‘I am a mother’ I have no social reward. If I say, ‘I am a career woman,’ it's different. There must be social gratification for those who say, ‘I am a mother.’”

The falling birth rate – coupled with a high number of arrivals of undocumented migrants from Africa and Asia – is also stoking uglier rhetoric. A controversial recent cover of the conservative news weekly Panorama depicted a map of Italy filled with photos of black people and women in Muslim head-coverings and the headline: “Italy without Italians”. Critics slammed it as racist.

Agricultural minister Francesca Lolobrigida has publicly warned that Italians will be at risk of imminent “ethnic replacement” unless more of them embrace parenthood.

Yet economists and demographers are sceptical that financial incentives

Italy faces a ‘demographic winter’



‘We have made the birth rate a priority . . . for the simple reason that we want Italy to have a future again’

and pro-motherhood propaganda will be sufficient to lift birth numbers in a society where raising children is often seen as incompatible with paid jobs.

What Italian women really need in order to have more children, feminist academics argue, are better job opportunities and more support both from the state and the men in their lives to help reconcile work with a family life.

Critics worry that Meloni's rightwing government instead sees Italy's fertility crisis through a “patriarchal” lens that focuses on making it more financially feasible for women to stay home.

“They say a lot about families and helping women to be mothers, but not about pushing female employment,” says Azzurra Rinaldi, an economist at Rome's La Sapienza University. “The framework is very clear: your main duty here is to be a mother.”

It takes a village

Italy's last baby boom, with fertility rates well above the 2.1 rate that demographers consider necessary for sustaining the population, was during the post-second world war “economic miracle” – a time of robust growth and social optimism. At its peak in 1964, Italy recorded 1.9m births.

But deliveries have declined steadily since the 1970s, as more educated women delayed motherhood to break into a tough job market. “Women tried to first consolidate themselves in the labour market and then to start families,” says Maria Rita Testa, a demographer at Rome's Luiss University.

Other European countries, such as Sweden, Germany and France, responded to similar trends by increasing state childcare, promoting flexible work and encouraging gender equality. This paid off in what Rinaldi, the economist, calls a “virtuous cycle” of more women working and raising children.

Across Europe today, higher fertility is correlated with higher female employment rates, both due to women's higher aspirations and because raising children on a single income is difficult. Italy, though, has the EU's lowest female employment rate with just under 52 per cent of working age women in paid jobs, around 20 percentage points below

Germany. Unlike other European nations, Italy has clung to the idea children should stay home with their mothers until starting school at age 6. That has taken a demographic toll: of Italian women born in 1980, more than 22 per cent have no children, compared to just 15 per cent who remain childless in France. “Italy did almost nothing,” says Testa of Luiss University. “The only external help women had was from their parents and their parents-in-law.”

Today, slots at state-run nurseries remain scarce while private care is so costly as to eat into a large chunk of women's earnings. Things do not get easier as kids grow. Middle schools, for children age 11 to 14, typically end at 1pm and have neither canteens nor on-site after-school activities. “Everything is built with the idea that mothers are at home,” says Maria Letizia Tanturri, a University of Padova demographer.

Though Italian women without children work at the European average rate, mothers tend to drop out of jobs or are pushed into part-time or short-term contracts. Fifteen years after the birth of a first child, working mothers are earning just half what their childless female counterparts of similar ages, skills and initial salaries earn, according to the Bank of Italy. “I have patients who, having had two children, decided to stay at home because they couldn't make it [work] any more,” Gervasi says.

Meloni has lamented that many women “cannot fulfil their desire for motherhood without having to give up on professional fulfilment”. But she has also sent complicated signals about women's roles.

Many feminists were dismayed that the premier took her daughter, Ginevra, to the G20 summit in Bali and asked why, while representing Italy on the world stage, Meloni also had to be the primary caregiver and whether the child's father could not have helped. The prime minister lashed out angrily on Facebook declaring: “I have the right to do all I can for this nation without depriving Ginevra of a mother.”

How such pressures affect women's fertility is now at the centre of a public debate, with books like last year's *No Country for Mothers* – which examines motherhood's heavy toll on Italian women's economic prospects – and *The Children I Do Not Want*, essays about the decision to become a parent or remain child-free.

Roccella, now 69, argues that Italy needs a “cultural revolution” to make it easier for women to pursue personal and professional fulfilment. “My generation were multitasking – we tried to do everything,” the minister says. “Today girls are fed up. They really don't want to do double what men do . . . They don't want to make all the sacrifices we have – and they are right.”

Yet it is unclear just how Meloni's government intends to help.

So far, it has halved the VAT on infant products such as nappies and baby food;

extended new financial support for families with four kids or more; and cut taxes on fringe benefits for employees with children. These moves supplement a scheme launched by the previous government in 2021 to give parents monthly allowances – from €50-€175, dependent on household incomes – for each child from birth until age 21.

However, plans to spend €4bn from Italy's €200bn, EU-disbursed Covid recovery fund on new childcare facilities, with places for around 264,000 kids under age six, are lagging far behind schedule.

Rome is pushing employers to adopt family-friendly policies, like flexible work and on-site childcare, but that only goes so far in an economy still dominated by small and medium family-owned enterprises. In Italy, more than a third of workers are either self-employed or on precarious, short-term contracts.

Dr Maria Teresa Gervasi says women are having to choose between being a mother and working. Below: Giada Wang and her husband, Wu Jing, opened Xiang Dim Sum in Padova last year. She says she thinks about having a child but that the priority for now is growing her fledgling business

Linda Scuzzato/FT

the challenge of keeping up with work since having children. She has no desire to follow suit.

“I never feel the urge to have babies,” says Zura-Puntaroni, the author of a novel and two memoirs. “Even if my partner is a wonderful human being – a feminist, a cook and all the domestic work is half and half – I don't think it would be the same if we had a baby. The main part of child-raising is always on the mother, even now . . . He wouldn't have to change his lifestyle so deeply like me.”

The precarity of work is also a concern for younger women. Zura-Puntaroni, who also earns money as a social media influencer, points to a friend, a communications consultant, who lost a longstanding contract with a major brand right after giving birth. “Lots of us [millennials] are freelance so it's not an easy task to decide to have a baby,” she says. “I'm not in a bad place with money, but my lifestyle would be a lot different. All the money I spent on myself, on the house, travelling, wine – all my little luxuries – would go to the baby.”

Across town, the lively Arcella Quarter is home to many of the 36,000 immigrants among Padova's 209,000 residents. It is one of the few areas where classrooms and playgrounds are full. City council member Francesca Benciolini says the ethnically diverse neighbourhood is a vital part of the city, and she chafes at the alarmist anti-migrant rhetoric coming out of Rome.

“Italy is a place that from the very beginning was in contact with all Mediterranean people,” she says. “It's part of our history. Now, we think we have ethnic substitution? It's crazy.”

Maria Castiglioni, a University of Padova demographer, says Italy will have to reconcile itself to immigration as part of the answer to its worsening labour shortages and demographic woes. “We need people,” she says. “Yes, this needs to be regulated but on a practical basis. We are too ideological. We need migrants, but we have to change our attitude towards them [and] see them as a resource and not a burden.”

Yet even among Italy's ethnic minorities, demographers say birth rates tend to drop as people assimilate.

Giada Wang, 35, was born in Italy to Chinese immigrants and acquired Italian citizenship at 18 years old, the earliest Italian rules allowed. A year ago, she and her Chinese-born husband, Wu Jing, opened Xiang Dim Sum, a popular 28-seat restaurant serving what Wang charmingly calls “Chinese ravioli”.

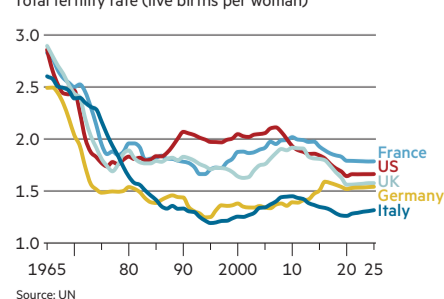
Wang thinks about having a child, but has put it on the backburner for now, as she works to ensure the success of her fledgling business. “No one is against having babies. By nature, people tend to want them,” she says.

“This trend of not having them is because there is no support. The wind is not favourable. For me, having a child is not a priority. Maybe next year.”

Additional reporting by Giuliana Riccozzi

The demographic crisis in Italy is one of the most acute among developed countries

Total fertility rate (live births per woman)



Source: UN

‘I have patients who, having had children, decided to stay at home because they couldn't make it [work] any more’

Opinion

Qatargate exposed a weak ethical culture that demands change

Emily O'Reilly

Every scandal here in Brussels spurs a move towards new rules. It's rare that anything that restricts the activities of commissioners after they leave office or puts a leash around what MEPs like to call "the freedom of the mandate" is enacted without one.

The European parliament first adopted a code of conduct for MEPs in 2012 after a "cash-for-amendments" scandal. The European Commission strengthened its revolving door regulations following the former commission president José Manuel Barroso's move to Goldman Sachs in 2016.

Now, in the wake of Qatargate – a corruption scandal in which MEPs are alleged to have accepted cash in exchange for their support – EU institutions are struggling once again to jumpstart their ethical momentum.

Another wave of reforms is under discussion – specifically, a new "inter-institutional ethics body" proposed yesterday by the commission's vice-president Věra Jourová. Should this merit applause or scepticism?

Those in favour recognise, correctly, that there is for the first time high-level support for a permanent forum in which EU institutions can discuss ethical standards and be held to account. Peer pressure may be a powerful tool for raising standards and the hope is that this body will boost performance. Regular self-assessments, published by the body, may help keep participants' feet to the fire.

However, this proposal is not a response to the deficiencies and vulnerabilities exposed by Qatargate. It is not the sort of star chamber that some would have wished for, one with the power to investigate and impose sanctions on individuals. "No legal basis" is the claim of the commission. "No across-the-board political will" is probably a more accurate take.

As Qatargate awaits its denouement, the same questions continue to be

asked. Why was it left to member state intelligence services and the Belgian authorities to detect and investigate these alleged violations? Why was the enforcement of existing rules so limp, such as the requirement for organisations participating in parliament events to be on the transparency register? Why did no one inside the institution raise the alarm about

Why did no one raise the alarm about arguably criminal behaviour that may go back years?

bad, arguably criminal, behaviour that may go back years and involve multiple actors?

Answers to the ethical quandaries of these institutions will not be handed down from on high. The hard work of rooting out bad actors and breeding a culture of honest ethical reflection will continue to rest at the door of each separate institution.

Self-regulation must be abandoned or significantly reformed. The membership of the parliament's code of conduct advisory committee, for example, should be expanded to include independent experts such as former judges. This would decrease the risk of the committee being politicised, especially if given powers to initiate investigations and decide on sanctions – the key elements that make any such body credible in the eyes of the public.

It would also relieve the parliament's president of her unenviable, and arguably unworkable, responsibility for making final judgments on complex matters of conflicts of interest and corresponding sanctions.

The proposed introduction of the new inter-institutional body should not, however, distract from the fact that oversight bodies with significant powers already exist, including the EU's anti-fraud office – Olaf – and my own office of European Ombudsman, which regularly investigates claims of unethical behaviour (though not of MEPs).

All institutions need to reflect on how

they respond to the decisions and recommendations of these bodies as part of their commitment to improving the overall culture of accountability.

For example, there has long been a stand-off between Olaf and the parliament vis-à-vis its right to investigate MEPs in the same way it would investigate those in every other EU institution. Similarly, following the Barroso case, a recommendation by my office to give the European Commission's internal ethics committee powers to initiate investigations was rejected.

Culture ultimately determines everything. A weak new body will be gobbled up by a weak ethical culture. Changing that culture is the challenge for those who lead these institutions, politically and administratively.

In my experience as ombudsman, the strongest and best administrations are those not with the longest laminated list of rules, but those whose culture of integrity is so firmly entrenched that they barely need any at all.

The writer is the European ombudsman

Promise of tax cuts is bad economics as well as politics

BRITAIN

Chris Giles



Almost as if last year's disastrous "mini" Budget had not happened, the Conservative party is again excited about tax cuts promised this autumn. Government sources have been busy briefing that the prime minister wants to lower the income tax rate by 2p in the pound; meanwhile, a group of 50 Tory MPs have demanded the abolition of "morally wrong" inheritance tax.

None of the recent activity should be unexpected for Chancellor Jeremy Hunt, who encouraged such speculation in his March Budget. He promised to make the £9bn a year investment allowances in corporate tax permanent "as soon as we can responsibly do so", while adding in evidence to MPs that "the Conservative approach is that we bring down taxes when we can".

Lowering taxes "responsibly" and "when we can" was always said with something of a wink to Tory backbenchers. Ministers thought they only needed to wait until the Autumn Statement for the Office for Budget Responsibility to give them cover for tax cuts.

The reason for this confidence is a little arcane. Hunt's fiscal rules are measured five years into the future. At the time of the March Budget, they implied public debt had to be falling as a share of national income in the 2027-28 financial year, alongside public borrowing dropping below 3 per cent of gross domestic product. This autumn, the comparison year will roll forward to 2028-29, giving

This plan appears to be going a little awry, just as it did for Truss last summer

How deepfakes can manipulate markets

FINANCE

Gillian Tett



as Geoff Hinton – an academic and former Google employee viewed as one of the "godfathers of AI" – think that the most immediate danger we should fret about is not that machines will independently run amok, but that humans will misuse them.

Most notably, as Hinton recently told a meeting at Cambridge university, the proliferation of AI tools could dramatically exacerbate existing cyber problems such as crime, hacking and misinformation.

There is already deep concern in Washington that deepfakes will poison the 2024 election race. This spring it emerged that they have already had an impact on Venezuelan politics. And this week Ukrainian hackers broadcast a deepfake video of Vladimir Putin on some Russian television channels.

But the financial sphere is now emerging as another focus of concern. Last month the Kaspersky consultancy released an ethnographic study of the dark web, which noted "a significant demand for deepfakes", with "prices-per-minute of deepfake video [ranging] from \$300 to \$20,000". So far they have mostly been used for cryptocurrency scams, it says. But the deepfake Pentagon video shows how they could impact mainstream asset markets too. "We may see criminals using this for deliberate [market] manipulation," as one US security official tells me.

So is there anything that Sunak and US president Joe Biden can do? Not easily. The White House recently held formal discussions about transatlantic AI

policies with the EU (which Britain, as a non-EU member, was excluded from). But this initiative has not yet produced any tangible pact. Both sides acknowledge the desperate need for cross-border AI policies, but the EU authorities are keener on top-down regulatory controls than Washington is – and determined to keep the US tech groups at a distance.

So some US officials suspect that it might be easier to start international co-ordination with a bilateral AI initiative with the UK, given the recent release of a more business-friendly policy paper. There are pre-existing close intelligence bonds, via the so-called Five Eyes security pact, and the two countries hold a big slice of the western AI ecosystem (as well as the financial markets).

Creating a licensing net will be hard. There is already plenty of open source AI material to abuse

Several ideas have been floated. One, pushed by Sunak, is to create a publicly-funded international AI research institute akin to Cern, the particle physics centre. The hope is that this could develop AI safely, as well as create AI-enabled tools to combat misuse such as misinformation.

There is also a proposal to establish a global AI monitoring body similar to the International Atomic Energy Agency; Sunak is keen for this to be based in London. A third idea is to create a global licensing framework for the development and deployment of AI tools. This could include measures to establish "watermarks" that show the provenance of online content and identify deepfakes.

These are all highly sensible ideas that could – and should – be deployed. But that is unlikely to happen swiftly or easily. Creating an AI-style Cern could be very costly and it will be hard to get rapid international backing for an IAEA-style monitoring body.

And the big problem that haunts any licensing system is how to bring the

wider ecosystem into the net. The tech groups that dominate AI research in the west – such as Microsoft, Google and OpenAI – have indicated to the White House they would co-operate with licensing ideas. Their corporate users would almost certainly fall in line too.

However, pulling corporate tiddlers – and criminal groups – into a licensing net would be much harder. And there is already plenty of open source AI material that can be abused. The Pentagon deepfake, for example, appears to have used rudimentary systems.

So the unpalatable truth is that, in the short term, the only realistic way to fight back against market manipulation risk is for financiers (and journalists) to deploy more due diligence – and for government sleuths to chase cyber criminals. If this week's rhetoric from Sunak and Biden helps to raise public awareness about this, that would be a good thing. But nobody should be fooled into thinking that knowledge alone will fix the threat. Caveat emptor.

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Efi Chalkiopolou

the chancellor scope to incorporate another year of unrealistically tight public spending plans into the forecasts, magically improving the outlook for debt and borrowing.

By law, the independent OBR must accept the government's word that public spending will be held down, regardless of past experience suggesting it is highly unlikely. Even if the fiscal watchdog privately thinks the spending numbers are nuts, it can only raise the odd eyebrow in its write-up. The upshot is that a dodgy forecast can be used as independent justification for pre-election tax cuts.

Conservatives feel they win either way. If tax cuts boost their electoral chances, ministers can deal with the fallout later. If they fail, the consolation is that an incoming Labour government will face an almost immediate public finances nightmare.

That was the theory. In practice, the plan appears to be going a little awry, just as it did for Liz Truss last summer. The economy might be stronger now than expected in March, but that does not normally improve the medium-term public finance outlook. Stronger economic growth now comes in exchange for weakness later.

The bad news for the Treasury is that all expected interest rates are now higher than in March across the five-year forecasting horizon and the UK's public finances are highly sensitive to borrowing costs. Financial markets now expect the Bank of England's policy rate to average over 5 per cent in 2023-24 and hover a little around 4 per cent over the next five years – a full percentage point above the OBR's forecasts in March. Gilt yields are also close to a percentage point higher.

Unlike many advanced economies, the UK has highly transparent accounting of debt interest: these rises in expected borrowing costs will force the OBR to revise up the UK's deficit by roughly £20bn a year, close to 1 per cent of national income. That is more than the additional headroom ministers hoped to gain by playing games with the fiscal rules. For the time being, then, it eliminates much of the scope for cutting taxes and remaining within the fiscal rules.

Public finance numbers can change and there are several months before the Autumn Statement. But you have to wonder about the discipline and numeracy of a Conservative party that appears to be going into a second summer of tax cut fever when the numbers don't add up.

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A global satellite blackout is a real threat but can hackers help?

TECHNOLOGY

John Thornhill



Billions of people will have a terrible time if the satellite communications networks encircling our planet ever go down. Mobile phones will stop chirping, navigation systems will crash, television screens will go dark and financial transactions will fail. The three most likely ways this might happen are: an intense geomagnetic storm resulting from a solar flare like that which occurred in 1859, known as the Carrington event; a cascading collision of space debris, called the Kessler effect; or a deliberate cyber attack.

On Sunday, a SpaceX rocket blasted off from Cape Canaveral with a special payload designed to reduce the last of those dangers. On board was a US government Moonlighter satellite,

described as "the world's first and only hacking sandbox in space". Once the satellite is deployed, five so-called "white hat" – or ethical – hacking teams at the Hack-A-Sat 4 competition in Las Vegas will try to hijack the Moonlighter and win a \$50,000 prize for exposing its vulnerabilities. "With Moonlighter, we're trying to get in front of the problem before it is a problem," one project leader told The Register.

In truth, the problem has already landed. Last year, on the day Russia invaded Ukraine, hackers launched a malware attack against Viasat's KA-SAT satellite. They temporarily disrupted the communications of thousands of broadband users in Ukraine, as well as in Poland, Italy and Germany, where 5,800 wind turbines were also affected. "We are all aware that the first 'shot' in the current Ukraine conflict was a cyber attack against a US space company," Kemba Walden, America's acting national cyber director, has said.

Leaked CIA intelligence, reported by the Financial Times this year, warned that China was also building sophisticated cyber weapons to "deny, exploit or

hijack" enemy satellites. The US has not revealed its own offensive capabilities in this domain. But it is not only Chinese spy balloons Washington is worrying about.

Whereas space used to be solely the domain of nation states, private companies are increasingly dominating the game as launch costs fall and satellites shrink in size. Last year, the US put

Rapid response teams must be ready to re-establish control if a system is compromised

1,796 objects into space, 32 times more than in 2000. The lines between the military and civilian have also blurred as a result of dual-use applications, such as global positioning systems, making commercial satellites a target. And because of the difficulties of fixing satellites in space, designers add a lot of back-up parts, increasing the "attack surfaces" that hackers can exploit.

Viasat says it has learnt lessons from last year's attack and has strengthened its defences. Basic cyber hygiene is essential in every link in the communications chain (the hackers accessed a misconfigured ground-based virtual private network appliance). Constant vigilance is required: the US company has been persistently attacked since the war began. And rapid response teams must be ready to re-establish control if a system is compromised.

"Anybody who claims perfect security is either lying or they do not know what they are talking about," Craig Miller, Viasat's president of government systems, tells me. "You have to be able to respond very quickly."

There are three main ways to hack a satellite, according to James Pavur, a cyber security engineer at Istarsi, a US start-up. The first target is ground infrastructure, the most accessible attack surface but usually the best protected. Then, hackers can aim to intercept wireless communications between ground stations and the satellites – or spoof them. The third, and hardest, approach is to go after the "bird in orbit" by building,

or exploiting, security backdoors in satellite components. So operators must secure their entire supply chain.

Most hacking attacks are hard to trace. Only four countries have the known capability to take out a satellite with a rocket – the US, China, India and Russia – although such attacks risk triggering the Kessler effect. But anyone from anywhere at any time can hack software.

White hat hackers are a particularly valuable community in helping to secure critical satellite infrastructure, argues Pavur. "There is a mindset of security through obscurity. But a sufficiently motivated adversary will find an 'exploit'," he says. Far better to discover vulnerabilities first and fix them rather than trying to shelter in obscurity.

The idea of crowdsourcing security sounds like an oxymoron. But white hat hackers have won round sceptics over the past decade. As software developers say: "Given enough eyeballs, all bugs are shallow." That rule may even apply in space.

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Daily Telegraph: Barclays' blank

The Barclay family, the billionaire proprietors of The Daily Telegraph, a conservative UK newspaper, are making headlines of their own. Their holding company, B.U.K., is under pressure from Lloyds Banking Group to settle decade-long borrowings. Calling in debts reportedly worth £1bn, Lloyds put The Telegraph's offshore parent into receivership on Wednesday. AlixPartners has been appointed as receiver to oversee an asset sale.

The Telegraph is not a wannabe new media business, à la Vice or BuzzFeed News, both of which failed financially. Revenues, subscribers and profits at UK-registered Press Acquisitions Ltd were all growing when its 2021 accounts were filed last May. The 2022 accounts have yet to appear, making external valuation trickier. Still, The Telegraph's trophy status could earn it a multiple above the norm.

Sales grew 4 per cent to £245m in 2021, and within that digital subscription revenues were up 40 per cent. Ebitda and operating profit margins were 16 per cent and 10 per cent respectively. The group's weekly magazine, The Spectator, also performs well and could be sold off separately.

The older, wealthier demographic that reads and subscribes to The Telegraph is another plus for some advertisers. Profit margins have been growing with a digital transformation plan. Sales from subscriptions are approaching half of total revenues.

A list of potential buyers includes Mirror owner Reach, Rupert Murdoch's News UK or Daily Mail owner DMGT. The latter was taken private by its owner, Lord Rothermere, in 2021. But Reach's financial difficulties and News UK's ownership of The Times diminish their chances. Axel Springer had expressed interest when the Barclay brothers purchased it. Another is hedge fund manager Paul Marshall, co-owner of "anti-woke" GB News.

Even putting The Telegraph and the Daily Mail newspapers together could pique regulators' attention due to a combined 35 per cent share of national newspaper advertising revenues, says media analyst Ian Whittaker.

A buyer might well pay up. DMGT traded at 10 to 15 times ebitda five years before delisting. On Lex

estimates, a 12.5 times 2023 ebitda multiple values Telegraph Media Group at about £600m. The Barclays paid £665m in 2004, over £1bn in today's money. Given its trophy status, that latter figure could well be hit.

C3.ai: ticker trade

If artificial intelligence is the hottest sector of the year, why is self-described AI software company C3.ai finding it difficult to grow sales?

The California company's share price is up 229 per cent this year, despite a challenge from short sellers. Bagging the ticker symbol "AI" did not hurt. Yet revenue growth in the past fiscal year was less than 6 per cent.

C3's problem may be that it is trading in the wrong kind of AI. Unlike OpenAI's large language models and generative AI chatbots, C3 sells software that analyses data.

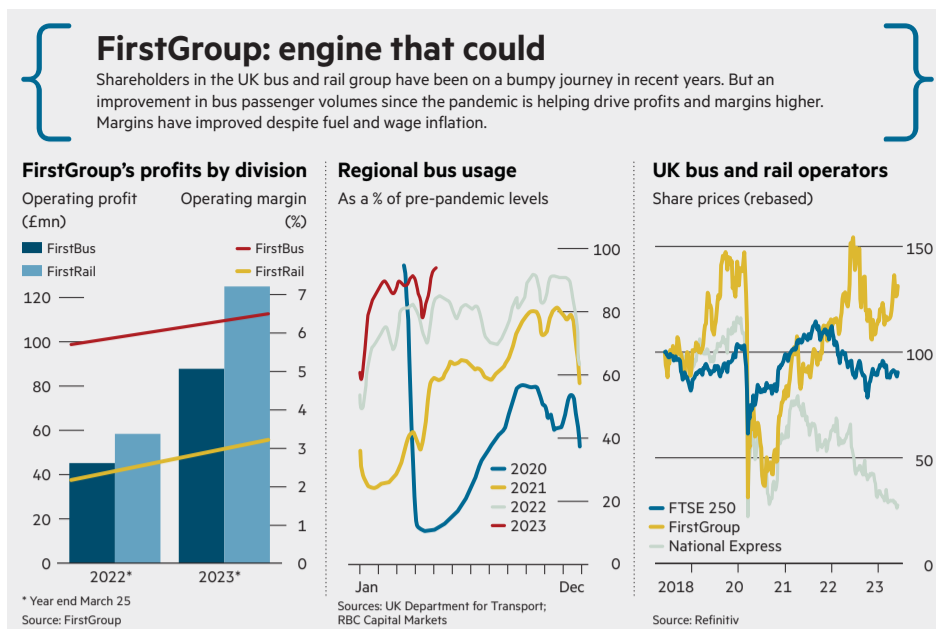
It has launched a generative AI service but this is not a core product. Revenue growth in the past fiscal year was about 14 per cent at best.

When it listed, C3 attempted to drill the idea of enterprise AI into prospective investors and customers, peppering San Francisco with billboards. This is not, however, what it was made for. Founder Thomas Siebel wanted to offer software services to companies addressing carbon emissions – the "C" in C3 is for carbon.

The company has gone through a series of rebrandings, including a brief spell as C3.IOT. In 2019, it named itself C3.ai. Pivots are lauded in Silicon Valley. But the company spends a lot to bring in new customers, something that does not tally with heightened global AI interest. In the 12 months to April 30, it spent \$183m on sales and marketing, equal to 70 per cent of revenue.

Growth is uneven. A small number of customers account for a large proportion of sales. Three made up 44 per cent of revenue when the company listed in 2020. In the past quarter, just one company, Baker Hughes, accounted for 45 per cent. The joint venture will end in April 2025.

Now that it is moving to a model that charges by consumption, revenue could become less predictable. There is no date for sustainable profitability based on generally accepted



A light at the end of a long tunnel for FirstGroup has appeared. Just over a year after he climbed into the driver's seat, the UK bus and rail group boss Graham Sutherland delivered some forecast-beating annual earnings.

Shareholders are not accustomed to such good news from FirstGroup given obstructions over the past decade. Recently these have included lockdown restrictions, activist battles and a takeover attempt. FirstGroup was recently stripped of a contract to run TransPennine Express rail services after many problems with cancellations.

Investors were impressed. FirstGroup's shares rose nearly 14 per cent yesterday after a 51 per cent rise in adjusted earnings to £161m.

accounting principles. C3 illustrates the gap between AI excitement and sustainable, AI-driven income.

Evroc: cloud seeding

In Europe, the power of large data sets rests with a remarkably small group of companies. Together, Amazon, Microsoft, Google and IBM control more than three-quarters of the regional market for public cloud computing. A European champion is overdue. But big ambition is required. Private equity has stepped in to help.

With venture backing from listed PE firm EQT, Sweden's evroc wants to rise to the challenge. The start-up plans to

What made the difference in particular was a 20 per cent rise in bus passenger volumes, providing a significant margin improvement at the division. A £2 government-mandated fare cap in England has encouraged a return of passengers to buses after the pandemic, although ministers have been withdrawing other Covid-related support.

FirstGroup remains some way off its 10 per cent bus margin target. Still, profitability did improve in the second half to an encouraging 7.9 per cent, despite a rise in fuel and wage inflation. FirstGroup's shares trade on a forward earnings multiple of about 13 times, slightly higher than pre-pandemic multiples of about 12 times.

Another pleasant surprise, according

to Liberum analyst Gerald Khoo, was a £19.6m adjusted operating profit from FirstGroup's fully commercial "open-access" rail business. This includes its London-to-Edinburgh Lumo service, one that runs on the same rail line as LNER. The division made a £16.6m loss in 2022.

A victory for the UK opposition Labour party next year could slam the brakes on its core rail business, which runs services for the government in return for a fee. Labour wants to put all rail contracts in public hands.

Nevertheless, a recovery in bus travel plus a push to encourage more people on to public transport to cut emissions suggest the FirstGroup return journey has further to go.

to build two hyperscale data centres at a total cost of €3bn over the next few years. It so far has seed investment only in the millions.

Blame data oversight. EU General Data Protection Regulation forces reliance on storage or private cloud services to comply by collecting and storing plenty of bits. Demand for cloud services growing at about a fifth annually highlights the opportunity. Companies can buy their own cloud network (private) or rent a public service from a provider.

Scale is vital. Unlike private clouds, the public versions more efficiently share processing power among many users. In this way, evroc can shift demand around its European servers to optimise use of renewable electricity. A capability in software underpins

US Big Tech's public cloud dominance. Developers want an online ecosystem to test, launch and run cloud-based applications quickly and easily. Most European providers come from a background in hardware.

Take France's OVHcloud, which started in web hosting. It has a small but fast-growing public cloud business. Revenues in the segment rose 24 per cent in the first half to €74m. Even as Europe's largest, OVH's market share is paltry compared with US peers.

Competition is fierce. OVH's adjusted ebitda margins in public cloud fell 7 percentage points to 43 per cent in the six months to February. Accordingly, shares have halved since a 2021 IPO.

Taking on such a strong oligopoly will require time and capital. Amazon and its rivals have little to fear.

Carvana: greasing the skids

Some cars accelerate from zero to 60mph in seconds. Others can stop on a dime. Carvana believes it can do both. The US online used-car seller yesterday pre-announced positive ebitda of more than \$50m this quarter, much quicker than expected.

Carvana, once a symbol of the pandemic era's roaring auto market, has suffered from the impact of rising interest rates. Its previous \$50bn market capitalisation collapsed to \$1bn late last year.

A perennial loss maker, the company once relied on healthy growth prospects to raise billions in capital. It has since downshifted into austerity. This year, the plan began to work. Its share price has quadrupled, albeit off a low base. But Carvana still carries nearly \$6bn in bond debt that has traded at distressed levels. Meagre profitability will not cover annual interest expenses of over \$500m.

Carvana also said that its closely watched gross profit per unit would exceed \$6,000 this quarter, almost doubling from a year ago. But that figure couples the underlying sale of a vehicle with any gains from reselling or securitising auto loans. During Carvana's bumper 2021 year, huge demand for packaged auto loans fueled its profits.

The billions Carvana raised in mostly debt and some equity over the years built a national network to sell as many cars as possible. To slash costs suddenly while maximising per-car profits is tricky for a capital-intensive business aiming for scale economies. In the first quarter, Carvana sold a quarter fewer cars year on year.

The earnings pre-announcement could suggest Carvana wants to sell shares for added liquidity. It can raise more secured debt if needed, though it can hardly want more interest expense.

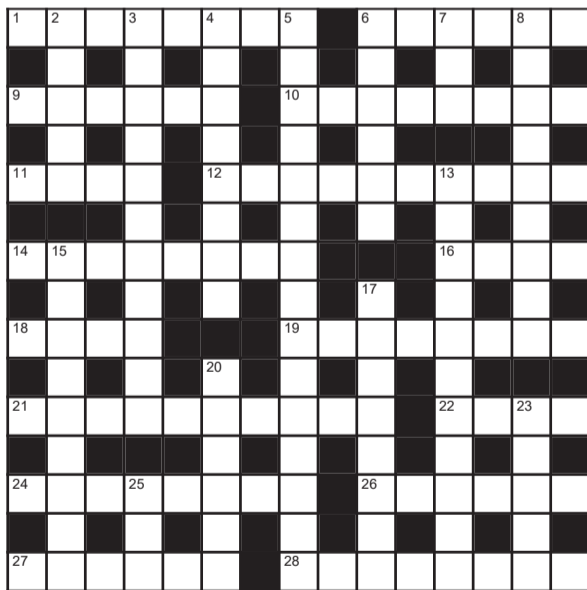
The company recently terminated a bond exchange to reduce principal. Holders Apollo Global Management balked at the terms. Carvana looks safe for now. But steering is harder when uncertainty lurks around every corner.

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CROSSWORD

No 17,438 Set by MUDD



ACROSS

- 1 Starter of potato covered with cut meat served with a salad ingredient (8)
- 6 Fireball and my bombs ending in inferno (6)
- 9 Branched structure later adapted to accommodate organisation, finally (6)
- 10 Fresh in sea off southern England (8)
- 11 Welcomed by democracy, any colour (4)
- 12 Pick, for example, ship (3-7)
- 14 Neat skill recalled in faculty (8)
- 16 Copper left in shell (4)
- 18 Skirt pinned by mum, initially (4)
- 19 Reasonable criminal on trial, arsonist initially defended (8)
- 21 Distribution of narcotics inspires a native of Central America (5,5)
- 22 Coloured horse galloped around ring (4)
- 24 Lad touring African country, a person from Africa (8)
- 26 Shade found by ape back in tree (6)
- 27 Fairly trivial housing regulations, originally (6)
- 28 Note the colour, being washed with soap (8)

DOWN

- 2 Close by, borders of Hungary? (5)
- 3 Mark, one on a register, settler (11)
- 4 Stir dish on Scottish table? (8)
- 5 All ending in pot, any American liquid in food processor (10,5)
- 6 Leave wasteland (6)
- 7 Nothing in short column written up (3)
- 8 It's one man travelling somewhere in north-central US (9)
- 13 Suitable lift (11)
- 15 Standard woollen fabric briefly put on loom (9)
- 17 Especially good thing, big hugs also (8)
- 20 Sharp article found in sea (6)
- 23 Germanic invader's viewpoint (5)
- 25 A newspaper towards the back (3)

JOTTER PAD

Solution 17,437



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Beth, 22
 Zoology Graduate

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